



Media Literacy Advisory Committee

September 30, 2019 Meeting Summary

Attendees

Media Literacy Advisory Committee (MLAC) Members: Zeb Carbello, Kyle Clark, Tiah Frankish, Nathan Gorsch, Bud Hunt, Tony Pascoe, Marilyn Saltzman, Laura Summers, Angela Marie Waalkes

Colorado Department of Education Staff: Joanna Bruno, Melissa Colzman, Nicolle Davis, Christine Schein

Meeting Facilitators: Nancy White (MLAC facilitator) Mary Fulton (Education Commission of the States)

Meeting Goals

1. Establish substantial consensus on recommendations for revisions to Colorado Academic Standards for reading, writing, and civics to implement media literacy in elementary and secondary education
2. Consider areas for other recommendations from MLAC's charge:
 - Strategies to support school districts implementing the best practices and recommendations
 - Best practices for school districts to develop policies and procedures
 - Legislation or rules to implement media literacy in elementary and secondary education

Meeting Activities

Defining Media

The MLAC will focus on a definition of media as *how we communicate*, which aligns with discussion at the 9/4/19 meeting and a definition from Merriam-Webster.

Defining Consensus

In order to support the decision-making process for the MLAC, the committee will first establish substantial consensus on key recommendations and then move to final consensus. Substantial consensus means "The language may not be quite right yet, but I agree that the recommendation(s) contains the most important elements."

Final consensus means "I had the opportunity to provide input. The final option may not be my first choice, but I will accept and support the decision of the committee."

MLAC Process to Reach Consensus

The MLAC will follow five phases to reach consensus on each set of its recommendations: 1) initial draft of recommendations, 2) refining the recommendations, 3) establishing substantial consensus, 4) finalizing recommendations, and 5) obtaining full consensus. MLAC worked through Phase 4 in this meeting.

Seeking Consensus for Recommendations for Revisions to Colorado Academic Standards for Reading, Writing, and Civics to Implement Media Literacy in Elementary and Secondary Education

MLAC ranked sixty-four recommendations drafted at the September 4 MLAC meeting prior to coming to this meeting via a survey. Only one of the sixty-four recommendations had dissenting votes, however several had questions and comments that indicated a need for discussion.

Of the sixty-four initial recommendations, consensus was obtained for forty standards revision recommendations.

Ten additional standard revision recommendations were tabled for further discussion at the next meeting.

Consideration of recommendations for strategies to support school districts implementing the best practices and recommendations, and best practices for school districts to develop policies and procedures and Legislation or rules to implement media literacy in elementary and secondary education

MLAC responded via a survey to two reports written by the MLAC facilitator to share their thinking about proposed recommendations and effectiveness of strategies for media literacy education. Results of the survey were shared showing three recommendations that address these areas of the MLAC charge already have substantial consensus, and an additional nine potential recommendations will require further discussion at the next meeting.

The MLAC also reviewed thirty-eight potential best practices and strategies for media literacy education, to include strategies specifically for the prevention of cyberbullying. Of these, sixteen items received high ratings by members for media literacy best practices, and seven items received high ratings for best practices for cyberbullying prevention. The MALC will move to Phases 3 & 4 to obtain substantial consensus for recommendation on these three areas of the MLAC charge at the next meeting.

Meeting Outcomes

The MLAC came to consensus on the majority of the standards revision recommendations, but time will need to be allocated in the next meeting to complete this process. The second meeting goal, considering strategies to support school districts implementing best practices and recommendations, best practice for school districts to develop policies and procedures, and legislation or rules to implement media literacy in elementary and secondary education was achieved.

Next Steps

The upcoming meeting dates are:

- October 16, 10:00 am – 3:00 pm
- November 1, 10:00 am – 3:00 pm

Meeting venue for in-person meetings: The Education Commission of the States located at 700 Broadway # 810, Denver, CO 80203.