**Worksheet for Environmental Scanning**

**External Macro-Systemic (Community) Factors**

The Local and Regional Press and Internet Databases (such as the American Community Survey at http://www.census.gov/acs/www/) will provide a good deal of data to inform the completion of this form.

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| --- | --- | --- | --- | --- |
| External Macro-Systemic Environment (Community) | Issues/Questions | Findings | Opportunity or Threat? | Sources |
| Community Characteristics and Demographics (workforce age, gender, ethnicity, mobility, etc) |  |  |  |  |
| Educational Services (access to higher education, technical skills training, etc) |  |  |  |  |
| Political/Governmental (changes in laws, municipal policy, representation, etc) |  |  |  |  |
| Economic and Social/Cultural (SES, housing and food insecurity, access to healthcare) |  |  |  |  |
| Geography (population density, mobility and transportation, etc) |  |  |  |  |
| Technology (access to and utilization of emerging technologies, etc) |  |  |  |  |