



LiveWell Colorado

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About LiveWell Colorado

- ✿ **Mission:** To reduce and prevent obesity in Colorado through encouraging and enabling healthy eating and active living (HEAL)
- ✿ Established as a nonprofit in 2009
- ✿ Vision and innovative partnership of:
 - Colorado Health Foundation
 - Colorado Dept of Public Health & Environment
 - Kaiser Permanente



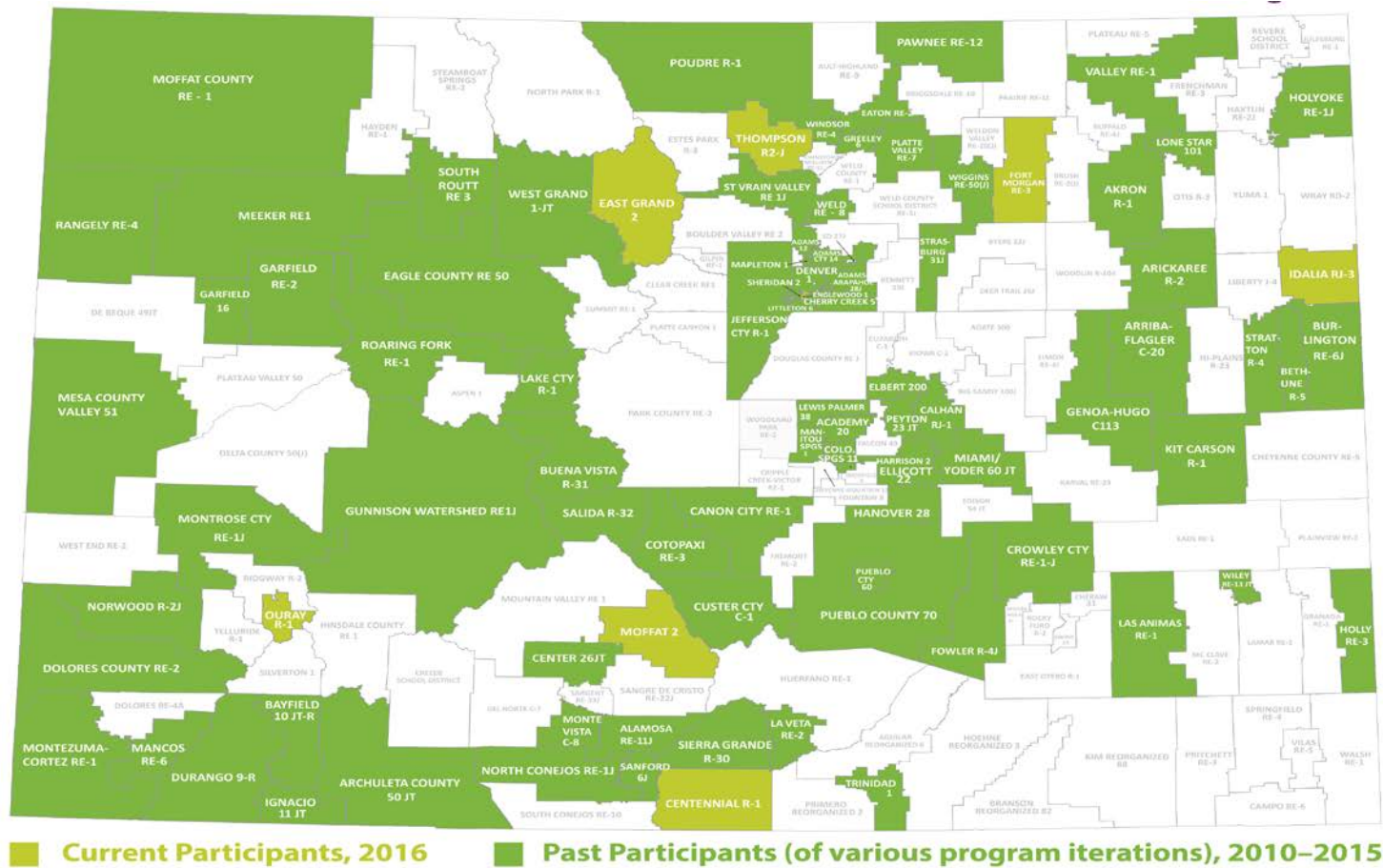
LiveWell Colorado Initiatives

- 🌸 LiveWell@School Food Initiative
- 🌸 No More 24
- 🌸 Community Partnerships
- 🌸 Double Up Colorado
- 🌸 HEAL Cities & Towns



School Food Initiative

Past Participants



School Food Initiative

Areas of Support


- Workshops and training
 - A la carte, too!
- Chef support
 - On-site
- Action Planning
 - Strategic & Culinary
- Operations and Marketing



School Food Initiative Evaluation

278 
improvements made
to *increase* use of
**scratch/fresh
ingredients**

250
scratch/fresh ingredients
added to menu cycles
28
items changed to more
scratch/fresh ingredients

 Evaluation results
from a sample of 5
districts enrolled in
the 2015-2016
school year

 
81% were made in the
vegetable category
 improving salad bars

**5% increase in
dried herbs/spices
decreases sodium
preserves flavor**

28 highly processed ingredients
dropped from menu cycle

 Canned baked beans
Processed cheeses
Bottled sauces



No More 24

Goal:

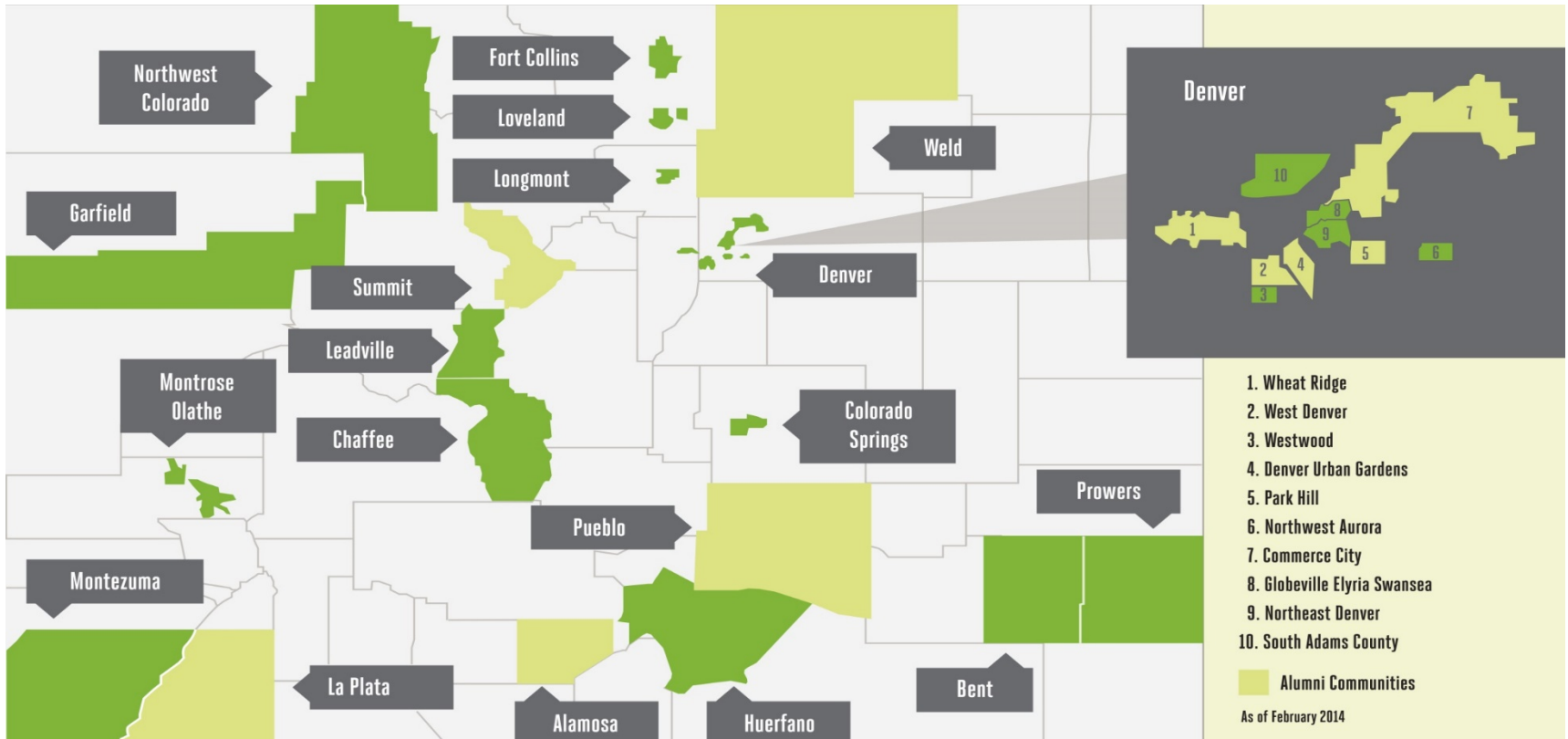
Educate and engage advocates to help ensure that all Coloradans have access to healthy, affordable food and opportunities to be physically active.

NoMore24.org

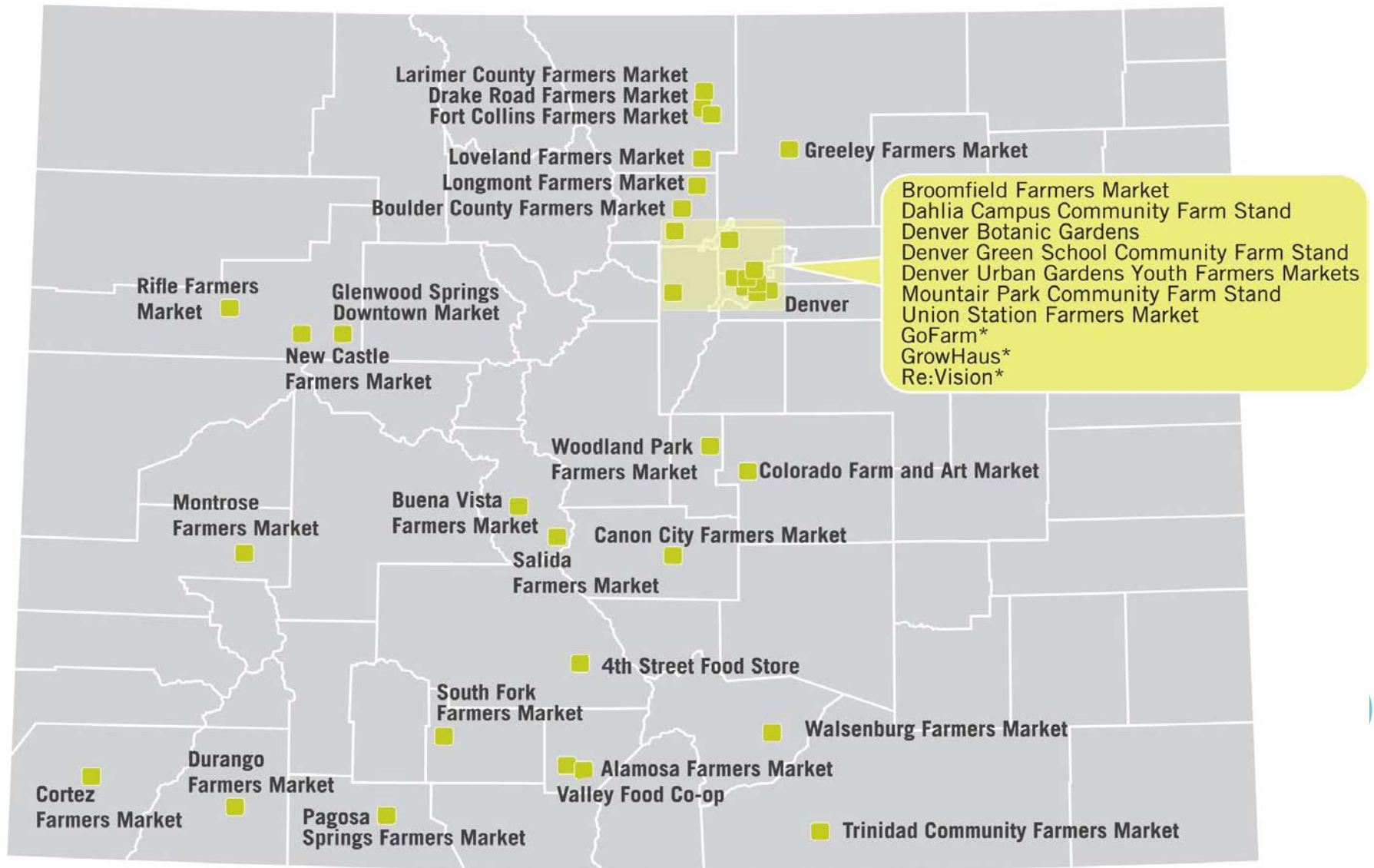
— Video



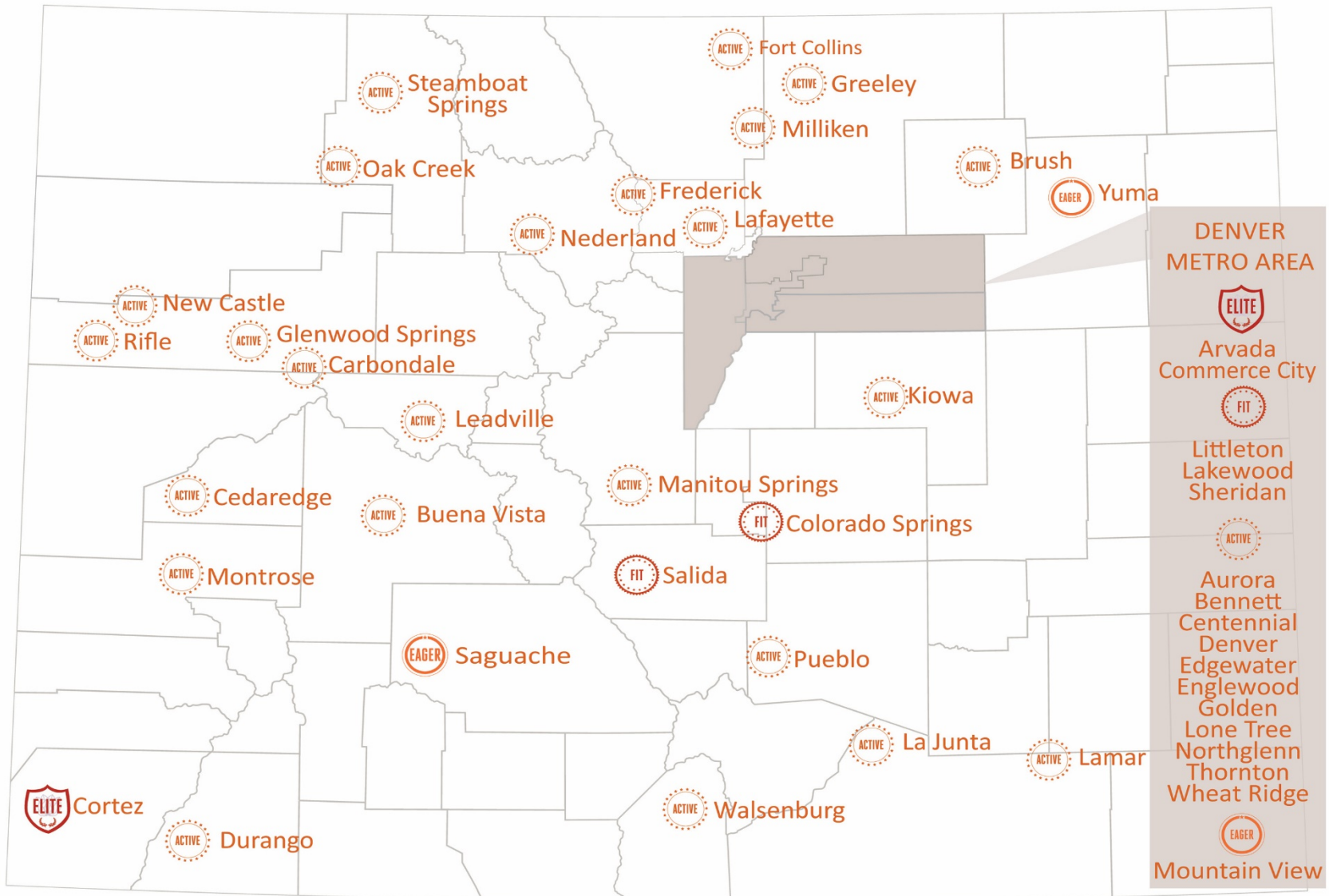
Community Partnerships



Double Up Food Bucks



HEAL Cities & Towns Campaign



46 Members as of September 2016

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