

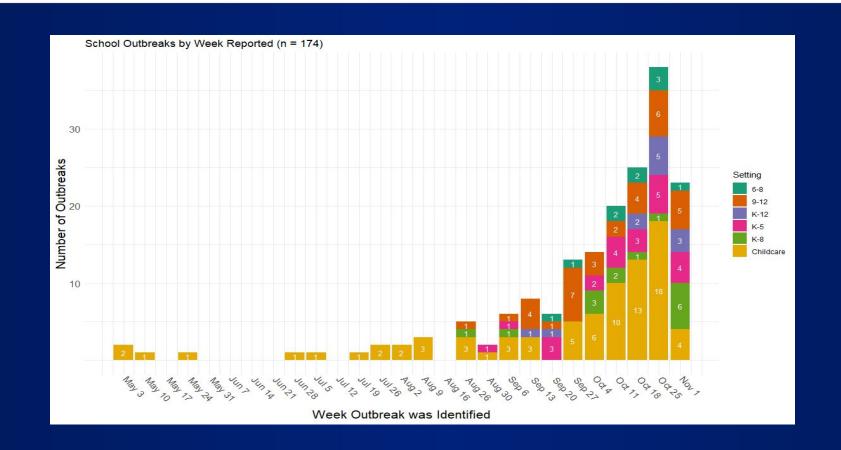
# COVID-19 UPDATE

#### **GOALS OF THIS PRESENTATION**

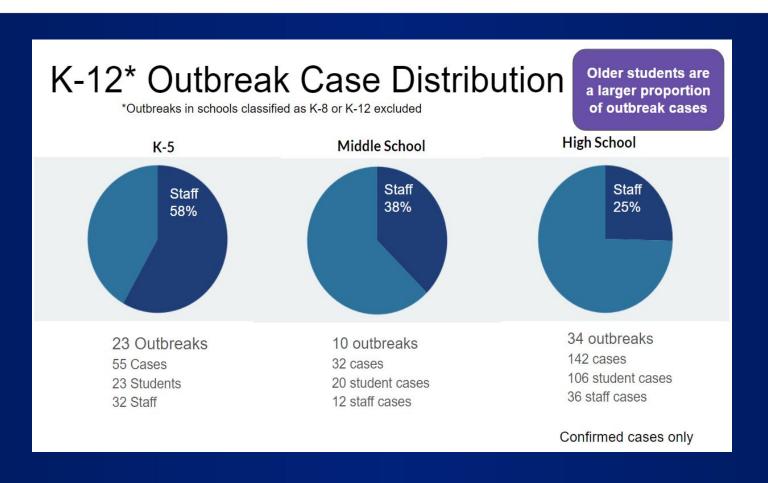
- Provide superintendent and school leaders with most recent school outbreak data
- Provide superintendents and school leaders with the latest updates on virus transmission
- Discuss ways superintendents and school leaders can assist with virus mitigation efforts in communities
- Questions/feedback

# Learnings from School Settings

#### **School Outbreak Data**



## There is less transmission in younger grades



## Local factors shape local decisions

We recognize that science alone doesn't dictate whether or not schools can be open in person.

Public confidence, staffing, and capacity all play a role in these very difficult decisions.

Classified in person education as "critical business" in latest PHO in recognition that schools make choices together with community and educators and in-person learning may be appropriate even in communities with high transmission.

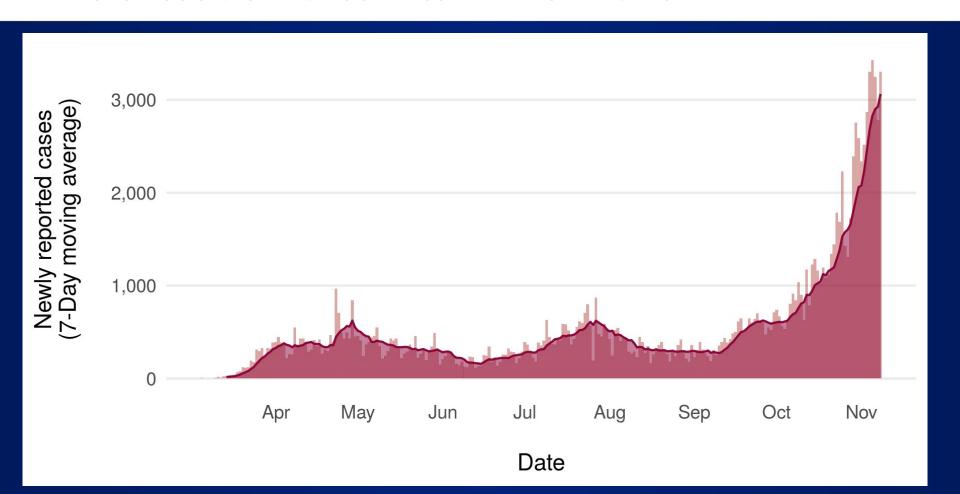
## Key takeaways on education

CDPHE has provided a number of recommendations based on evidence, including:

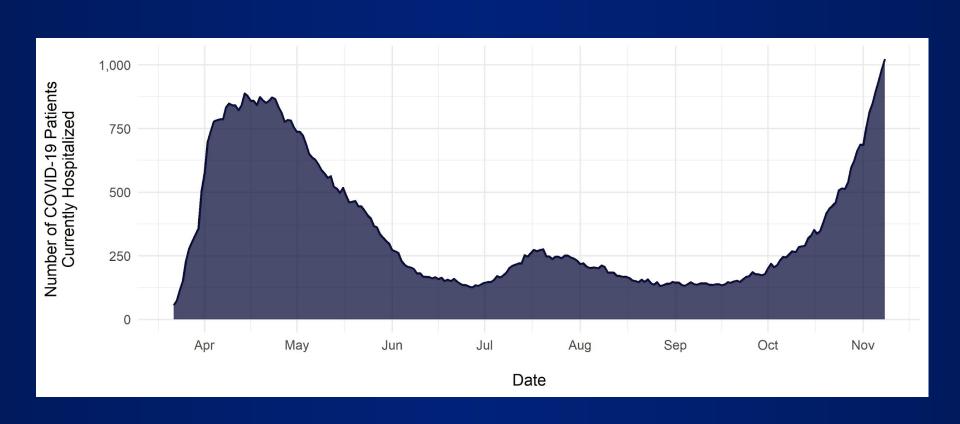
- Prioritizing In-Person Learning based on Need and Risk
- Ensuring that Extracurricular Activities are not Prioritized over Core Academic Instruction
- Implementing Additional Protective Measures in School

# **Epidemiology Trends**

#### DAILY CASE COUNTS HAVE SURPASSED MARCH LEVELS

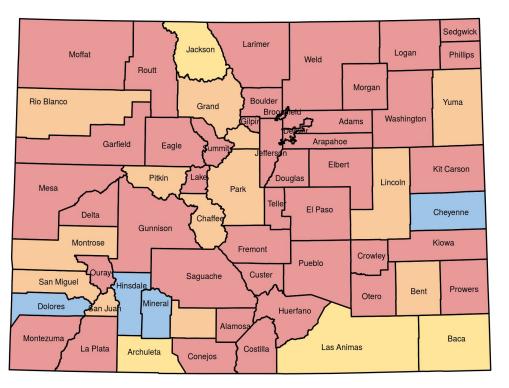


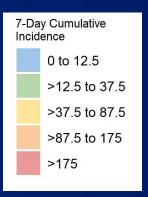
#### HOSPITALIZATIONS HAVE SURPASSED APRIL LEVELS



## 7 DAY INCIDENCE PER 100,000

7-Day Incidence per 100,000 (CEDRS, updated Nov 09, 2020)



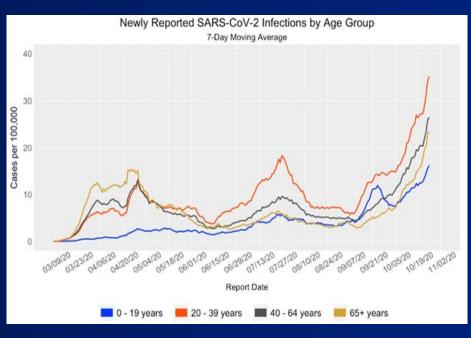


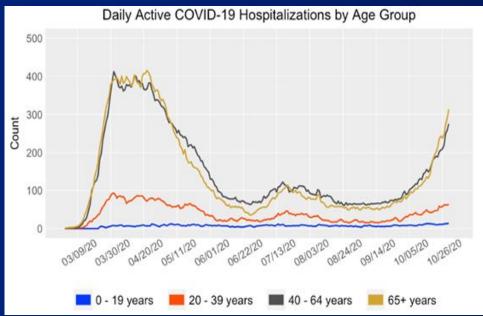
- 53 Counties in local mitigation efforts
- 28 Counties with Stay at Home levels of incidence

#### ONE WEEK INCIDENCE - OVERTIME ANIMATION



#### OLDER POPULATIONS ARE INCREASINGLY AFFECTED





#### **KEY TAKEAWAYS**

- Cases have rapidly increased in the past few weeks, and especially past few days
- Infections are increasing in at-risk populations
- We are entering the holiday season with a surge
  - Holiday travel will be riskier than travel over the summer
  - Contacts among people not in the same household should be minimized
  - Protect older family members and friends

#### **COLORADANS SHOULD:**

We're asking Coloradans to do these important things during the month of November:

- 1. For the rest of November, only interact with members of your household.
- 2. Wear a mask.
- 3. Stay home if you're sick.

## How School Leaders Can Help

#### EXPOSURE NOTIFICATIONS INCREASE IMPACT OF CONTACT TRACING



#### addyourphone.com

#### **CO Exposure Notifications Supporter Social Media Content**

#### Steps to Publish

- 1. Identify social channel to publish content
- 2. Use a key message from the sample social media posts per channel included below
- 3. Select an image or video from the included graphics
- If you refer to Colorado Department of Public Health and Environment, tag them using the @ symbol (e.g. @CDPHE or @Colorado Department of Public Health and Environment)
- 5. Included hashtags such as #addyourphone or #COExposureNotifications

#### **Twitter**

Choose a graphic from the options in this folder.

- Sample Post #1: Activate Colorado Exposure Notifications today and #addyourphone to help stop the spread of COVID-19. Visit addyourphone.com to learn more.
- Sample Post #2: Help Colorado stop the spread of COVID-19 and activate #COExposureNotifications today: addyourphone.com
- Sample Post #3: Support Colorado and #addyourphone to fight COVID-19: addyourphone.com

#### LinkedIn

Choose a graphic from the options in this folder.

- Sample Post #1: I'm proud to support Colorado's efforts to stop the spread of COVID-19, and with CO Exposure Notifications, we can protect our community while maintaining our privacy. Join me, and add your phone to the fight: addyourphone.com
- Sample Post #2: Help Colorado stop the spread of COVID-19 and visit addyourphone.com to learn more about how you can add your phone to the fight. #COExposureNotifications
- Sample Post #3: [Organization] is proud to support @Colorado Department of Public Health and Environment as they launch CO Exposure Notifications to help stop the spread of COVID-19. Join us and #addyourphone to the fight: addyourphone.com

#### **Additional Information**





- A video from Colorado's State Epidemiologist with important COVID-19 Safety Information [Click Here]
- Messaging and Outreach Toolkit [<u>Click Here</u>]

# WE'RE ALL IN THIS TOGETHER