



# **Colorado State Library**

**FISCAL YEAR 2012  
(JULY 2011 - JUNE 2012)  
ANNUAL REPORT**

# LEADERSHIP & SUPPORT

CSL expanded partnerships to develop impactful, high profile programs including:

- One Book 4 Colorado with the Lt. Governor's office and other partners in order to distribute over 70,000 children's books to four year olds throughout Colorado via public libraries and other outlets.  
(<http://onebook4colorado.org/>)



- Virtual Workforce at Your Library, in partnership with Colorado Rural Workforce, was launched in 40 libraries to allow Colorado residents access to rural Workforce equipment, training, and consultation. Local libraries partnered with regional workforce centers to further the collaboration at the local level.  
(<https://www.yourworkforcecenter.com/Library/>)

- Everyday Book Club partnership with Channel 31/Channel 2 and metropolitan libraries to promote reading by highlighting a book a month on the Everyday morning show and through public service announcements aired on the two channels.  
(<https://www.facebook.com/everydaybookclub>)  
(link to video: <http://kdvr.com/2012/02/29/everyday-book-club/>)



- Laptops for Libraries was a project with Colorado Department of Human Services to fund 52 laptops in 17 library jurisdictions statewide so that the public has access to Colorado PEAK for individuals interested in food, medical, and cash assistance programs.
- Survive and Thrive campaign and website created in partnership with the Colorado Association of School Libraries was launched in November, 2011 at <https://sites.google.com/site/caslsurvive/>  
This project is in response to a perceived trend of schools reducing or eliminating school library educator positions. The site includes five Colorado 21st century skills that are utilized by CDE's standards team during FY 2011.

CSL staff developed and expanded several online learning tools for libraries including launching: [LD] a series of webinars for public library staff on e-government resources –July 2011 – June 2012 including:

- Colorado Department of Labor and Employment, Co. Department of Human Services Colorado PEAK, National Library of Medicine health resources, Social Security, and assistive technology equipment use.
- a monthly online interactive series entitled “CSL In Session ” – November 2011 (<http://cslinssession.cvlites.org/>)
- a statewide school library email list with approximately 350 members who joined our “School Library Hotline e-mail list since implementation of it in November, 2011
- a national website for library services for youth in custody – January 2012 (<http://www.youthlibraries.org/>)
- a monthly e-newsletter for public library youth services – January 2012
- a national portal for training the technology trainers – June 2012
- In addition, online intranets for Department of Corrections library staff, AskColorado staff, and an online portal for public computer center libraries were all expanded and improved significantly, and the StoryBlocks.org website was restructured.

CSL transformed support to school library programs by launching a multi-tiered competencies document, recognition, and training for quality library programs to students, staff, and communities. The program, “Highly Effective School Library Program” is aligned with CDE’s Educator Effectiveness Initiative (Colorado’s new Teacher and Principal Evaluation System.) CSL created national awareness of the program through the NASTEMP e-mail list, notifying school librarians and library coordinators throughout the nation, and by writing an article for School Library Monthly, May 2012 issue. CSL also produced and distributed the 21st century skills brochure to Colorado educators.

In May, 2012, CDE Commissioner Robert Hammond and our Colorado State Board recognized the 46 school librarians who demonstrated that they were Highly Effective in the HESL Evaluation Rubric. Results: 100% of all who earned recognition received a banner to display in their respective schools and received formal certificates for CDE’s state commissioner, Robert Hammond.



The Colorado Association of School Libraries “Survive and Thrive” campaign and website was uploaded and publicized in November, 2011 and can be viewed at <https://sites.google.com/site/caslsurvive/>. The slogans we created for the five Colorado 21st century skills has also been utilized by CDE’s standards team during FY 2011.

Administered the 2011 Public Library Annual Report achieving a 99% response rate from Colorado’s 114 public library jurisdictions. Data collection and reporting were done in accordance with Colorado statutory requirements and Federal reporting guidelines.

Administered the 2010-11 School Library Survey with 802 responses, well over half of the state's approximately 1,460 public school libraries. Reported the data in dynamically generated school library profiles and statistical reports.

Conducted a study of the statewide courier system to determine the quantity and type of materials that libraries were sending via the courier system, and to estimate, based on these numbers, the system's cost effectiveness versus using a commercial service.

Staff coordinated the BEST Conference (Broadband, E-Rate, Sustainability, Technology) which provided libraries with education about the importance of these topics to their communities, as well as exposure to Colorado's public library technology standards.

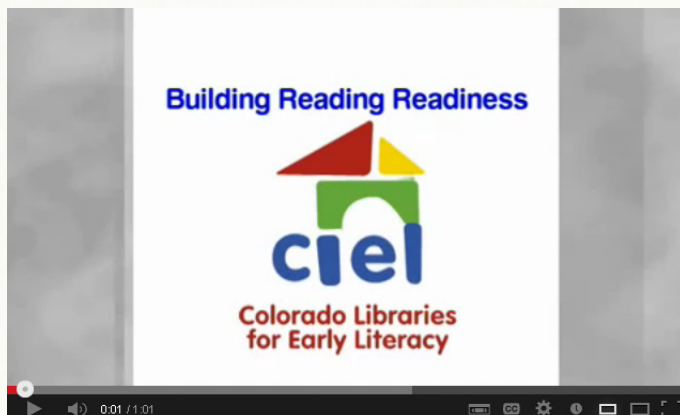


## LITERACY INITIATIVES

One Book 4 Colorado – Partnering with the Lt. Governor's office, Reach Out and Read, Denver Preschool Program and public libraries, the state library ordered and disseminated over 70,000 books to Colorado libraries and clinics to give away to four year olds in an effort to promote reading. The state library hosted the email list and website and designed and implemented the evaluation for the inaugural year of this program. The state library provided funding, materials, and support to Department of Corrections libraries with Read to the Children programs so that 68 incarcerated parents could send recordings of the book home to their 4-year-old children and encourage them to go to the library to pick up the book and get a library card. (<http://tinyurl.com/LtGvOBVideo>)



Storyblocks – In cooperation with Colorado Libraries for Early Literacy (CLEL) and Rocky Mountain PBS, CSL produced eight new StoryBlocks videos for babies, toddlers, and preschoolers.



The website StoryBlocks.org was restructured and is hosted by the CSL. (<http://tinyurl.com/SBBees>)

Early literacy – State library staff participated in the Lt. Governor’s early literacy bus tour of the state and worked with other agencies on early literacy advocacy. Through, CLEL the state library supported early literacy programs, advocacy, and training including hosting CLELorg. Users of <http://CLEL.org> seek information on early literacy skills, baby story time ideas, six early literacy skills, lapsit story time ideas (based on search queries). CSL distributed 51,315 brochures for parents on early literacy and kindergarten readiness (English and Spanish) and provided training for 145 library staff in six regional locations throughout Colorado.



Summer Reading – To reduce summer slide, CSL supports public libraries in engaging children and families in summer reading. In this year, 152,430 children, 43,095 teenagers, and 20,658 adults participated in summer reading programs at their local public library. CSL provided materials, training, and funds for 93 public library jurisdictions to promote summer reading and developed web resources including links to research on the value of summer reading and online Lexile score and book recommendations.



Read to the Children –Read to the Children (RTC) program continues to positively impact the lives of children of prisoners. More than 1,750 books, with a digital recording of each book read aloud by the incarcerated parent, were sent to children of prisoners. (<http://tinyurl.com/RtoC3>)

Everyday Book Club – In partnership with area libraries and Channel 2, CSL coordinated a monthly book club on the Everyday television show in April-June 2011. Along with book club segments aired, a website and Facebook page were created as well as displays in local libraries. A public service announcement about libraries was aired approximately eight times weekly in May and June 2011.

Department of Corrections – CSL staff partnered with a national organization and local community volunteer to develop a pilot reading program, Words Beyond Bars.

## GRANTS & SCHOLARSHIPS

Celebrated the 16th year of the LRS Research Fellowship program, offered in conjunction with the LIS program at the University of Denver’s Morgridge College of Education. An LRS-DU Research Fellowship offers opportunities for students to begin to develop a professional network, to gain experience both in designing and implementing research, in publishing and presenting its findings, and in developing advanced research and project management skills.

## RESEARCH & PUBLICATIONS

Explored hot-button issues for libraries through the LRS 60-Second Surveys, a reader poll-style survey. Findings from the 60-Second Survey of opinions about library school graduate education were presented in the Fast Facts and Closer Look Report “What is the Value of an MLIS to You?” Based on a Facebook survey, DU-LRS Research Fellows explored the role of librarians in popular media and reported their findings in the article “Hey, Glee! Get Real” published in School Library Journal.



Researched and reported on the role of librarians in school libraries. Using available data, LRS staff collaborated on the article “Something to Shout About: New Research Shows That More Librarians Means Higher Reading Scores” published by School Library Journal.



Completed three in-depth research studies resulting in the publication of three Closer Look Reports: “Change in School Librarian Staffing Linked with Change in CSAP Reading Performance, 2005 to 2011,” “What is the Value of an MLIS to You?,” and “2011 AskColorado and AskAcademic Evaluation.”

Published nine Fast Facts on a variety of topics including evaluations of statewide services (e.g., CTBL, AskColorado/AskAcademic, and courier service), public library services, and librarianship.

Maintained the overall customer satisfaction score of 98% with 83% reporting “excellent” as measured by the CTBL Patron Satisfaction Survey.

## STATEWIDE SERVICES

Supported the data reporting framework and collection tools for the Public Computing Center (PCC) grant evaluation. Collaborated with PCCs to collect outcome data from library patrons taking computer classes and using the open-access computers.

Provided easy access to data and statistical reports via <http://LRS.org>. Last year the site received over 168,000 visits with 842,594 page views and monthly averaged over 6,500 unique visitors and more than 2,200 uses of the interactive data mining tools.

Completed the update of the Reference Tracker tool, part of DART (Data Analysis and Resource Tools), an LRS initiative focusing on providing tools for libraries to better collect and analyze their own statistics. Used primarily by academic, public, and special libraries, the reference tracking tool allows librarians to track the number of reference transaction as well as details about the transaction including time, place, patron type, and question specifics. Over the course of the year, 21 organizations with 77 locations used the tool to track over 331,264 transactions.

Maintained Library Jobline which, with over a million job posts viewed since its inception, continues to be a popular resource growing to over 580 employers and 2,500 job seekers signed up for MyJobline accounts. Of those, more than 1,725 people receive email notifications of job postings and about 290 users subscribe to the Library Jobline Twitter feed. The site received more than 486,600 annual visits last year with 378 positions, from 24 Colorado counties, as well as out of state, being posted. Since the launch of the redesigned Library Jobline in January 2012 nearly 120,000 new job notification emails were sent to registered job seekers. (<http://www.libraryjobline.org/>)

Provided LRS-i tools to users, including the Wage Calculator (75,951 uses), Random Date Generator (18,702 page views), and Patron ROI Calculator & resources (7,374 unique page views). ([http://www.lrs.org/interactive/wage\\_calculator.php](http://www.lrs.org/interactive/wage_calculator.php))

Utilized various communication channels —traditional and emerging—including: LRS blog (7,117 visits), LRS Facebook Page (324 likes), and Library Jobline (290 followers) and LRS (224 followers) Twitter feeds.



Received, cataloged and made accessible more than 4,550 new publications from state agencies.

Answered reference questions on topics such as population migration, K-12 education, employment statistics, water rights, and tourism data.

Received 39,652 searches on the Online Public Access Catalog for the library and 67,623 site visits on the State Publications website.

Digital documents remain popular and 177,178 were accessed during the year, a 68% increase over last year. Total number of patron service contacts provided by COSPL- 294,975, a 65% increase of last year, and by the depositories – 12,228.

Completed moving approximately 34,000 items from the stacks to “dark storage” at CTBL.

Provided free library service to 7,000 print-disabled Coloradans with 405 additional organizational accounts across the state.

Circulated over 801,000 audio, large print and Braille books and playback machines through its free mailing service of library materials.

Patrons downloaded 42,000 audio books from BARD.

Welcomed the assistance of over 190 volunteers, who donated 27,000 hours of time to the library, the equivalent of thirteen full-time employees.

AskColorado - librarians handled nearly 29,000 live chat sessions through this statewide virtual reference service available on the web. More than 60% of usage is by K12 students. College research sessions increased, reflecting the rising use of the AskAcademic service.

Colorado Historic Newspaper Collection - web site grew to 174 distinct titles and more than 608,000 digitized pages.

Colorado Virtual Library – Deployment of the site drew more than 23,000 visits and 57,000 page views in three collections: Colorado Histories, Tools for Tough Times, and Tech Help. New collections are being planned.

SWIFT - interlibrary loan service was used by nearly 390 libraries of all types to place more than 103,000 requests for library materials.

Use of the Colorado Historic Newspaper Collection continued at high levels, drawing more than 37 million hits, nearly 15 million page views, and 94,000 visits. Average length of time spent by visitors on the web site with each visit exceeded 16 minutes.

## PRESENTATIONS & TRAININGS

The State Library provided over 200 trainings and presentations to over 4,743 Colorado library staff on various library topics. Of those who completed surveys, 98% agreed or strongly agreed that the presenters were knowledgeable about the workshop content; 95% agreed or strongly agreed that the workshop content was worthwhile. Overall, 60% rated the workshops as excellent and another 31% rated them above average.

CSL provided 15 workshops/presentations to 365 school professionals including administrators, school librarians and assistants as to how to use the highly effective school library rubric to co-assess their library programs with principals so that the librarian can better create an evidence-outcome, school-aligned action plan that will ultimately result in increased student achievement. 100% of attendees have a deeper understanding of how to participate and/or apply for recognition in our newly revised program.

CSL institutional library consultants provided 78 web, phone, one-on-one, and workshop trainings, which were attended by 264 individuals. ILD consultants recruited and trained 4 new CDOC correctional librarians. Fifty-five adult and youth correctional librarians received ongoing training per assessed needs including attending a two-day workshop. Division of Youth Corrections staff attended a day-long training on library materials and services to engage incarcerated youth in reading and school achievement.

CSL provided 151 training sessions to 2,536 library staff and volunteers on how to train and assist the public in digital literacy and broadband adoption in 88 local public computer centers throughout Colorado. Additional training included a series of webinars and regional workshops for public library staff to promote and use e-government resources including Colorado Department of Labor and Employment, Co. Department of Human Services Colorado PEAK, Co. Office of Economic Development, College in Colorado, National Library of Medicine health resources, Social Security, and assistive technology equipment.





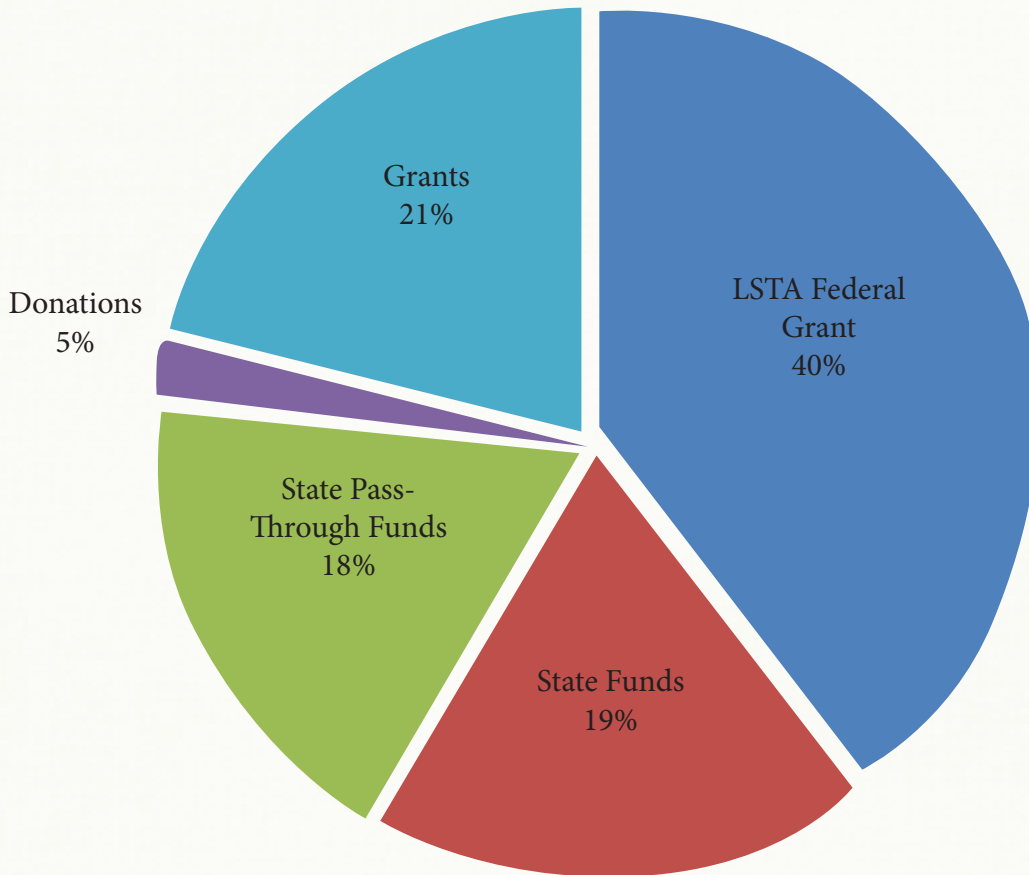
CSL staff presented at Colorado Association of Libraries state conference, Colorado Library Consortium regional workshops and Durango Days as well as at national conferences - Internet Librarian, American Library Association, Association of Small and Rural Libraries, Schools, Health, Libraries Broadband Coalition, and Tennessee State Library technology conference. CSL offered regional workshops for youth related to summer reading and early literacy. CSL staff presented at national online conferences and venues including the Iowa Online Conference, WebJunction (700 attendees) and Tech Soup. CSL staff also provided library board training, future trends presentations, and strategic planning facilitation statewide.

Evaluated State Library trainings and workshops conducted around the state on topics ranging from “ADA Training” to “Ignite, Interact, and Engage: Maximizing the Learning Outcome.” Instituted last year, the systematic evaluation of these programs reveals that 92% of attendees rate them excellent or above average and 94% would likely recommend the program to others.

CTBL was represented at 39 outreach events during the year throughout the state.

# FINANCIAL INFORMATION

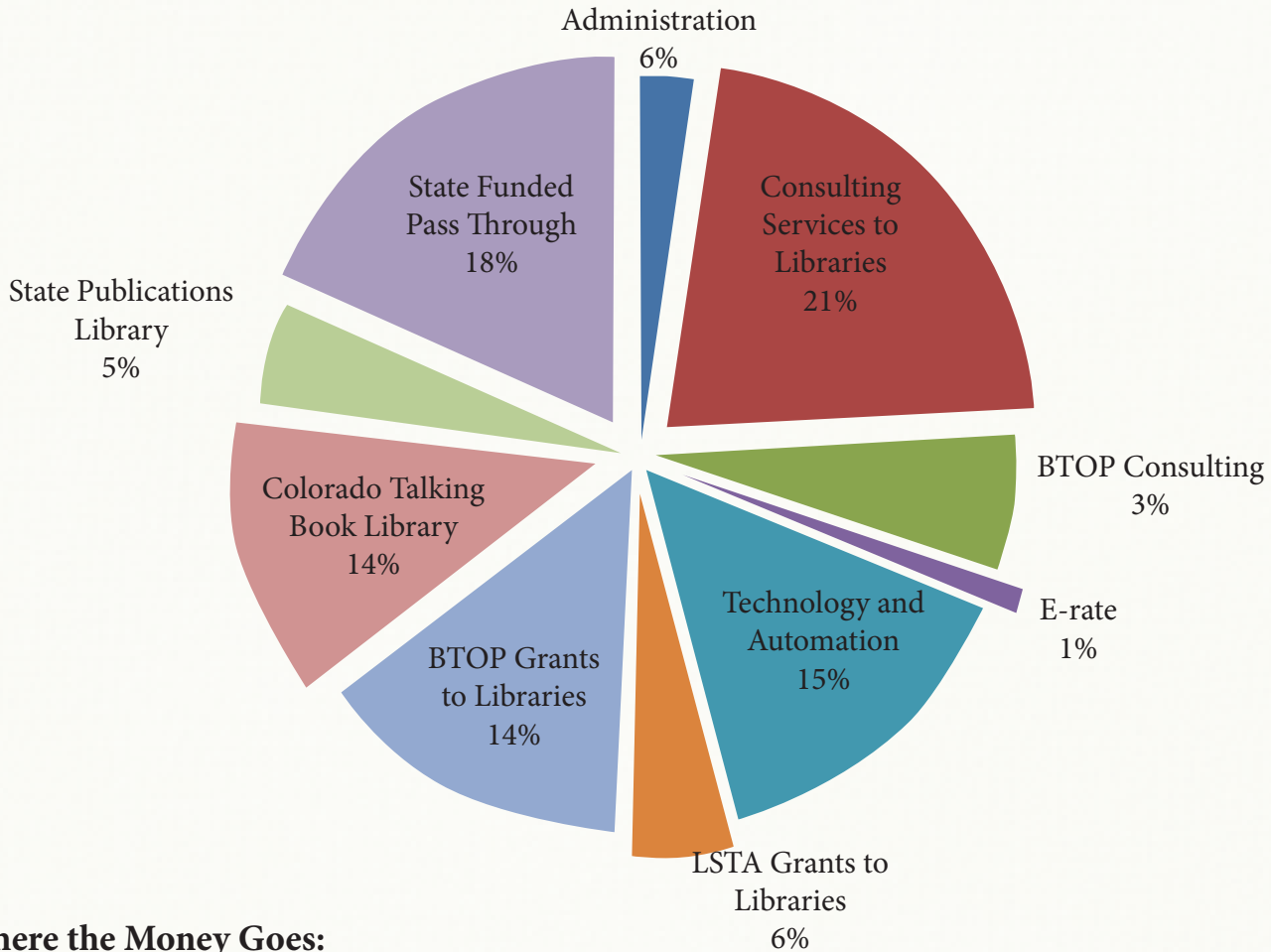
## Where the Money Comes From



### Where the Money Comes From:

|  |             |
|--|-------------|
| <b>Library Services and Technology Act Grant</b> .....   | \$2,694,346 |
| Federal funds distributed through the Institute of Museum and Library Services (IMLS).   |             |
| <b>State Funds</b> .....   | \$1,227,408 |
| Appropriations, General Fund   |             |
| <b>State Pass-Through Funds</b> .....  | \$1,250,000 |
| Audio Information Network of CO, National Federation of the Blind, CO Library Consortium   |             |
| <b>Donations</b> .....   | \$145,749   |
| Private donations, Mary Jones Trust, Friends of the Colorado Talking Book Library  |             |
| <b>Grants</b> .....  | \$1,442,479 |
| <i>Three year grant - Broadband Technology Opportunities Program (BTOP) administered by the National telecommunications and Information Administration (NTIA) - \$2,275,526; Bill and Melinda Gates Foundation, matching funds for BTOP grant \$790,000, e-rate grant \$150,000.</i> |             |

# Where the Money Goes



## Where the Money Goes:

**Administration**.....\$160,441  
 Personnel, travel, supplies, printing, postage, indirect costs, membership fees, computers, phones, rent

**Consulting Services to Libraries**.....\$1,479,055  
 Personnel, travel, supplies, workshops, printing, online training, phones, rent

**BTOP Consulting Services to Libraries**.....\$420,533  
 Personnel, travel, supplies, printing, travel, phones, rent, marketing

**E-rate training**.....\$78,254  
 Travel

**Technology and Automation**.....\$992,199  
 Colorado Virtual Library, AskColorado, Historical Newspapers, Swift, Plinkit, computer/technical services, technology equipment

**LSTA Grants to Libraries**.....\$320,816  
 Library Services and Technology Act (LSTA) Federal grants

**BTOP Grants to Libraries**.....\$943,692  
 Broadband Technology Opportunities Program (BTOP) administered by the National telecommunications and Information Administration (NTIA)

**Colorado Talking Book Library**.....\$848,774  
 Personnel, audio/Braille/ large print books, descriptive videos, supplies, newsletter, outreach, building maintenance

**State Publications Library**.....\$316,218  
 Personnel, digital repository project, automated library system maintenance fees, supplies, printing

**State Funded Pass through Programs**.....\$1,250,000  
 Audio Information Network of Colorado, National Federation for the Blind, Colorado Library Consortium

# AWARDS & RECOGNITION

The “2012 Award of Excellence” was given by the Colorado Historical Records Advisory Board for the State Library’s work with the Colorado Historic Newspapers Collection service.

## PARTNERS

### **(State agencies)**

- Colorado Community College System
- Colorado Department of Corrections
- Colorado Department of Labor and Employment
- Colorado Department of State, Office of Economic Development
- Colorado Mental Health Institutes
- Colorado State Veterans Nursing Homes
- Department of Human Services, Division of Youth Corrections & Health Care Policy
- Lt. Governor’s Office
- School for the Deaf and the Blind

### **(Other organizations)**

- Assistive Technology Partners
- College in Colorado
- Colorado Alliance of Research Libraries
- Colorado Association of Libraries
- Colorado Association of School Libraries
- Colorado Humanities, MotheRead
- Colorado Libraries for Early Literacy
- Colorado Library Consortium
- Colorado public libraries
- Colorado Summer Food Service Program
- FOX/Channel 2
- History Colorado
- Lyrasis
- Marmot Library Network
- National Network of Libraries of Medicine
- OCLC
- Public Libraries Survey Cooperative (IMLS & U.S. Census Bureau)
- Reach Out and Read Colorado
- Rocky Mountain PBS
- University of Denver
- Water 2012 Partners