

Colorado State Board of Education

TRANSCRIPT OF PROCEEDINGS

BEFORE THE

COLORADO DEPARTMENT OF EDUCATION COMMISSION

DENVER, COLORADO

May 15, 2014, Part 1

BE IT REMEMBERED THAT on May 15, 2014, the above-entitled meeting was conducted at the Colorado Department of Education, before the following Board Members:

Paul Lundeen (R), Chairman
Marcia Neal (R), Vice Chairman
Elaine Gantz Berman (D)
Jane Goff (D)
Pam Mazanec (R)
Debora Scheffel (R)
Angelika Schroeder (D)



1	CHAIRMAN LUNDEEN: Come back to order.
2	Staff, please call the roll.
3	MS. MARKEL: Elaine Gantz Berman?
4	MS. BERMAN: Here.
5	MS. MARKEL: Jane Goff?
6	MS. GOFF: Here.
7	MS. MARKEL: Paul Lundeen?
8	CHAIRMAN LUNDEEN: Good morning.
9	MS. MARKEL: Marcia Neal?
10	MS. NEAL: Here.
11	MS. MARKEL: Pam Mazanec?
12	MS. MAZANEC: Here.
13	MS. MARKEL: Debora Scheffel?
14	MS. SCHEFFEL: Here.
15	MS. MARKEL: Angelika Schroeder?
16	MS. SCHROEDER: Here.
17	CHAIRMAN LUNDEEN: Excellent. So normally
18	I talk about how our room in the State Board room is set
19	up, and it's very formal in nature. This is much less
20	formal in nature, so it makes me very comfortable.
21	Because the intent of these gatherings aren't to be
22	formal, it's really to be more of a conversation and a
23	dialogue about how we can perhaps be helpful in in the
24	challenges that you face, and in the things that you are
25	trying to do to improve upon those challenges.



1 So with that, I will welcome you. 2 grateful to see you. I will turn it over to the commissioner, and we'll get to -- get to the 3 conversation. 4 5 MR. HAMMOND: Great. Thank you very much. 6 It's a pleasure to have both of you here today. Dr. Alex Carter, who's been with the school district -- this is 7 his second year. He came from Telluride. And we 8 appreciate all the effort that he is doing. And the 9 Board President, Mr. Tim Lanier (ph). So it's really a 10 pleasure. And again, I just have to tell you, this is a 11 very formal setting, but we would really like to hear 12 13 your story, and we appreciate all that you're doing. MR. CARTER: Great. Well, thanks, thanks. 14 MR. HAMMOND: Let me ask Keith, do you 15 16 want to say anything? 17 MR. OWEN: I would just echo that. we've had a great opportunity, I think, over the last two 18 19 years to work with Alex and President Tim Lanier for Cortez. And I'll just tell you that the relationship, I 20 think, between the Department and Montezuma-Cortez has 21 been fantastic. Alex, we're really excited about his 22 23 approach, his willingness to tackle tough issues, tough 24 conversations. He's also a member of our 163 Superintendents Advisory Group. So Alex certainly 25



- understands the accountability pieces and is working hard to improve outcomes for kids in Cortez.
- But I think that you're also going to be
- 4 able to hear a story of -- of Montezuma-Cortez and a very
- 5 unique part of the state. And if you haven't had a
- 6 chance to spend any time down there, or if you are ever
- in the area, it would be, I think, a great experience for
- 8 you to see some of the schools and visit with some of the
- 9 people that live there. Because it is a very
- interesting, diverse area in the state. And having lived
- 11 down there for three years and spent time in Cortez and
- 12 Durango, the challenges are great, but the people in
- 13 their approach and their attitude to solving these issues
- 14 are just, I think, phenomenal.
- So we're just excited to have both of you
- here, and thank you for everything that you do.
- 17 MR. CARTER: Thanks, Keith. Board, thanks
- 18 for having us here. I think -- I think I was part of the
- 19 discussion in the -- it was it was a great opportunity
- 20 when -- when Dr. Owen called me up and said -- I think in
- 21 my first month as Superintendent, hey, Alex, we have an
- opening on this SP-163 taskforce, and since you're in
- 23 year three of priority improvement, it might be a good
- idea for you to be on the -- on the -- around the table
- 25 talking about what happens when -- when the clock expires



- on districts.
- 2 And so I was part of that conversation,
- 3 and I think some of the -- some of the reason that we're
- 4 here today is because we were having a conversation and I
- 5 know that I was voicing the opinion that if I ever have
- 6 to come and sit before this Board, in year five, and -- I
- 7 -- I sure would like that to at least the second time
- 8 I've sat before this Board, to show you that we're not
- 9 just down there in Cortez, you know, hoping and praying
- 10 that things get better.
- 11 CHAIRMAN LUNDEEN: So the dialogue is
- working well already?
- MR. CARTER: Yes, that's right. So I --
- I'm really, really happy to be here. I'm happy that my -
- 15 my Board President, who is a courageous person and
- leading a very courageous board in Cortez, is here to
- 17 offer me moral support, and also to talk to you a little
- 18 bit about the work that we're doing in Cortez.
- 19 Let me spend just a second talking about
- 20 our community and the students we serve. We -- we -- we
- 21 have a -- one of the neat things about our community is
- 22 we're a little bit different from a lot of the school
- 23 districts that are just very close to us, in that we have
- 24 a very diverse student body. We're -- we're right around
- 25 50 percent white, about 30 percent Native American, and



1 that's almost pretty evenly mixed between the Ute 2 Mountain Ute Tribe, one of the two federally recognized sovereign nations in Colorado, and the Navajo Nation, who 3 -- who -- it's -- it's very interesting dealing with these two different groups. They are very different 5 6 groups. One who has a strong political voice in the region, and the other who has no political voice in the 7 region. The Navajo Nation ends about 25 miles from 8 9 Cortez. So it -- it's -- it's very difficult 10 11 sometimes getting -- talking about Native American issues, because there aren't Native American issues, 12 13 there are very different issues depending on the group you're -- you're dealing with, and working with. But I 14 will say that they're -- they're both incredibly -- it's 15 16 just an honor to serve that community. 17 We also have a significant Latino/Hispanic community in our district -- about 20 percent of our 18 students are Hispanic. And as we look through our data, 19 20 one of our best performing groups in Cortez are Hispanic community, and we're very proud of that. If you want to 21 know that -- what -- what pays the bills in Cortez? 22 23 Farming and ranching. Mr. Lanier here sitting next to me 24 is a -- is a farmer and rancher in our community. His family's been there for quite a while. 25



1 We also have a strong healthcare community 2 in our town, and we also are a tourist destination --3 Mesa Verde National Park and Montezuma-Cortez, as is (indiscernible), well, (indiscernible) is technically right across the border, but you have to stay in our neck 5 6 of the woods if you want to go see these incredible national treasures. So that's -- that's our community. 7 We're proud of it. It's one of the most beautiful parts 8 of the state. We also -- we also -- if you want to see, 9 that's where we are -- down in the -- we are the corner 10 of the four corners -- on the Colorado corner of it. And 11 to zoom in -- there you have Towaoc, about half of the 12 13 county -- a little less than half of the -- it's actually very interesting. It's -- it's a third tribal lands, a 14 third public lands, and a third private lands. 15 16 almost exactly 33/33/33. 17 Cortez is where we're located. There are 18 two other school districts in Montezuma County -- that's Dolores and Mancos School Districts. And as you zoom in, 19 20 about 70 percent of the students we support, live in the town of Cortez, or right outside the town of Cortez. 21 we're about 30 percent very rural -- very rural, and 70 22 23 percent small town. 24 So the district serves approximately

18,000 county residents. Our student enrollment for '13-



1 '14 was 2685, and I told you our racial diversity, which 2 is one of the things that some people see as a challenge, 3 and -- but most people see it as one of the great opportunities and one of the great strengths of our community, because when our students leave our Four 5 6 Corners region, and go to a more racially diverse area, 7 they are very comfortable. They've been -- they've been living in a racially diverse area for quite a while. 8 9 our free and reduced lunch eligible hovers between 70 and 10 75 percent. So we do have significant SES challenges as 11 well. These are the schools that we use and our 12 13 administrative buildings, so there are nine pictures up The -- the school buildings you see up here --14 this worked a minute ago. There -- oh, it's not -- it's 15 16 too far away and too bright. But in the top you see are 17 1950's schools; on the bottom left where it says "Lobo That's Lewis-Arriola and above that is Mesa. 18 Those are our 1960's schools -- early '60's. The middle 19 20 on the right, that's Montezuma-Cortez High School. 21 That's our youngest current school building, built in So we -- we also have challenges of facilities, 22 23 and as you know, most districts since the economic 24 downturn, have been putting a lot of money into cap

reserve, so this is a challenge. But I will say if you



- walked into any one of these school buildings, you would 1 2 say, "Wow, these are beautiful buildings." They are 3 incredibly well kept up. Sometimes I ask our custodians and maintenance guys to do a worse job, because I want to raise the level of concern a little bit in our community, 5 6 but the reality is, our kids deserve a beautiful, clean place to go to school, and all of these buildings are 7 that. 8 The building in the middle, that's Cortez 9 Middle School -- was Cortez High School. That building 10 11 was built in 1947. We do have good news though: Coming soon to Cortez, the new Montezuma-Cortez High School, 12 13 courtesy of the voters of Montezuma County and the best grant -- the best grant that was given to us in 2012. 14 was actually not yet superintendent. It was June 28th, 15 16 I became superintendent on July 1st, but I 17 presented our application for the best board, and they 18 awarded us a large grant. It was the biggest grant given that year -- it was a \$44 million project. And I'm going 19 20 to tell you, there is a lot of pride right now in our region that we're building one of the -- it's going to be 21 one of the best schools on the West Slope, there's no 22 23 doubt about it. So that's super exciting for our district. 24
- Why we're here today is, these are our



1 district and school plan types. You can see the district 2 has been hovering right under the -- right under the 3 improvement line. Actually though, in a trend I don't like, if you see the -- the last year there, that 4 represents my first year there, and that was our lowest 5 6 year in three years. So that's not a very good sign for But we -- we -- are looking at everything that goes 7 into that school performance and district performance 8 framework to see how we can quickly get ourselves out of 9 10 priority improvement, and into improvement. I've got to be honest with you, as a brand new person at Cortez, this 11 is -- this -- the level of concern on this issue is high. 12 13 And people are talking about priority improvement, and getting out of priority improvement. 14 My greatest fear as the leader of this 15 district is that we make it to 52.1, and people think the 16 17 race is over. That we get out of priority improvement, 18 we're "off the clock" and then people go, whew, all right, good, we're done. And -- and I'm like, no, no, 19 20 This is first step towards -- we want to be a performance district, our kids deserve that. And I'm 21 already struggling -- well, shoot -- I'd be happy to get 22 23 the 52.1, but then my next challenge would be to work 24 with my community to convince them that this was just 25 step one of a ten step plan. Because we have to get the



- 1 school district that our kids deserve.
- You can see that we're kind of all over
- 3 the place as a district. Cortez Middle School has some
- 4 of the highest student growth rates in the state. The
- 5 average is between 55 and 60 percent growth over a three
- 6 year period for all students across all categories. But
- 7 academic achievement is low. We focus on growth because
- 8 academic achievement will come with growth. I'm -- I'm
- 9 quite pleased when I hear Jamie say, this student moved
- 10 2/12th from low partially proficient to high partially
- 11 proficient in one year. To me, that's a huge
- 12 celebration. But to the community, they say, wow, this
- 13 kid is still partially proficient.
- 14 So we're seeing great growth within
- 15 categories; what we haven't seen is lots of students move
- 16 categories yet. So that's our big challenge this year
- 17 and next year.
- 18 Kemper Elementary School you'll see at
- 19 their highest school performance rating. That's where my
- 20 children go. So maybe -- although I might not be the
- 21 answer in the district, maybe my children are the answer
- 22 at Kemper Elementary School.
- 23 Louis-Arriola, which is our highest
- 24 performing school, that's -- like I said, our district is
- 25 -- covers a lot of territory. That's a rural school up



1 491 towards Dove Creek. It's a one track school 2 building, meaning we have one kindergarten, one first, 3 one second, all the way up to fifth grade, and they've been our highest performing school. But that's a troubling trend that you see there. Is that they've 5 6 dipped down. They are right on the -- they are right on the line where -- and if you look at the staff at Louis-7 Arriola from 2007 to 2014, it goes from 19 staff members 8 That's because where do you -- when -- when 9 to 11. you're told your district tests have turned around, where 10 11 do you punish? You go to your highest performing schools and you steal resources and put them in your lowest 12 13 performing schools. And that's exactly what we've done. So we've been real strategic this year to 14 add some resources back into Louis-Arriola, to say to 15 16 that school, we want you to stay performance, we want you 17 to stay higher performing. And then the other schools 18 you see are up and down, up and down. And that's been the -- kind of the history of this district for quite a 19 20 while. We do also -- there's also a school that 21 isn't on here. We have a tiny, tiny school building --22 it's one of the things that I -- I -- my background is I 23 24 come from the east coast, I came from an 85,000 kid school district right out of Washington D.C., and then 25



- 1 moved from there to a 700 kid school district in
- 2 Telluride. So I've -- I've experienced large and tiny.
- 3 One of the coolest things about being the superintendent
- 4 in Cortez, is a school called Pleasant View Elementary.
- 5 It's a two-room school house and it serves a very rural
- 6 population about 25 miles north of Cortez. And it's also
- 7 very high performing. It's won the John Irwin School of
- 8 Excellence Award. It's a very high performing school
- 9 district. But the end count is so low, we can't share
- 10 the data.
- 11 MS. NEAL: What -- is it spread across --
- is it just two grades? Or --?
- MR. CARTER: No, it's K-3 -- K-2, and 3-5.
- MS. NEAL: Okay. Just curious.
- 15 MR. CARTER: It -- it -- it's a fantastic
- 16 school building. I -- as a brand new person, I
- 17 considered living up in Pleasant View so that my children
- 18 could go to this school, because the -- the environment
- 19 of that school building is absolutely -- they have the
- 20 best school lunch lady possible. It happens to be Ms.
- 21 Lanier. She makes the most amazing cinnamon rolls; I'm
- 22 not kidding. I'm not kidding. I don't know -- this -- I
- 23 don't think this can be considered improper -- Ms. Lanier
- makes me cinnamon rolls on Christmas. It's a family
- 25 tradition. I didn't get any apple cider this year



- 1 though.
- MR. LANIER: They all froze.
- MR. CARTER: They got frozen, so -- okay,
- 4 sorry, I didn't mean to get into my persona life in this
- 5 report today. That was -- that was completely improper.
- 6 Okay, so that school isn't on there.
- 7 We do have two charter schools in our
- 8 district -- Battle Rock Charter School and SWOS. SWOS is
- 9 an alternative educational campus. I -- I put up there
- 10 SPF. They're an alternative SPF, because they do -- that
- 11 school does the Lord's work. They pull in students not
- just from Montezuma-Cortez, but from our entire four
- 13 corners region. All the school districts around there.
- 14 This is kind of the school of last resort for students.
- 15 They have -- they have often a -- they have a struggle to
- 16 get a high graduation rate. But what I tell my community
- 17 members, when they come in and say: How can -- how can
- 18 we be okay with this? I say: If they go there for one
- 19 class, it's better than just dropping out. They are
- learning something, and a lot of times it's social
- 21 skills. So SWOS does great work. I'm a great supporter
- of that charter school, because they serve a population
- that honestly our region doesn't have any other service
- 24 for.
- 25 Battle Rock Charter School is a tiny



23

- 1 charter school. You can see in the middle here they didn't have a zero rating that year, they had an end 2 3 count so low, that we couldn't report their data. they -- they hover right at that end count, and actually I'm -- I'm usually uncomfortable sharing it, because it -5 6 - it's just so close to that end number that people pretty much can say: I know who these kids are. But I -7 - I thought I'd share that today. 8 We -- we are adding a third charter school 9 We have the Children's Kiva Montessori 10 next year. 11 Charter School, which is going to be a K-8 Montessori school, opening in '14-'15. I will say that this is -- I 12 13 -- I am personally offering at any time, please give me a call if you want to talk -- any board members want to 14 talk about the impact of charter schools on tiny 15 districts like mine. It is -- it is devastating. 16 17 We are -- we are reallocating \$300,000 out 18 of a very tight budget to this charter school and we're replicating things we already have, like lights, 19 custodians, food service, administrators. A lot of that 20 is overhead and we're just creating big government by 21
- It's -- that charter school is going to

having another administrative team, another

administrative system, to serve 80 students.

open with a 33 percent administrative overhead. And I --



- 1 I don't know how that's good for the 2685, to take those 2 resources. Because the way -- what people often will say 3 to me is: Well, just eliminate your -- 80 kids are going to go to this charter school, just eliminate three or four teachers. It doesn't work like that. Because there 5 6 might be six teachers -- six third graders coming from 7 Manaugh third grade, going to the charter school. Well, right now I have 24 kids per third grade at Manaugh, and 8 there is two of them. So now it's going to go down to 21 9 per third grade. I can't eliminate a third grade teacher 10 11 at Manaugh. I can't say we're going to have one third grade teacher of 42. 12 13 So I can't eliminate the third grade teacher. So what's left? What's left to eliminate is 14 yet another administrative position, which we've done 15 16 this year. Or counselors, art, music. Those are things 17 I can say to the parents -- yes, we don't offer that 18 anymore. I can't say to a parent: Sorry, we're not offering a third grade teacher to your kid this year. So 19 those are fixed costs. The electricity -- I can't 20 unscrew 180th of our electrical bills. Instead, that's 21 going up. Sanitation bill goes up. We have the same 22 number of custodians, the same number of secretaries. 23 24 It's devastating.
- I -- but on the other hand, I want people



1 to get the education they deserve. It's just -- I think 2 it's important that we talk about the unbelievable impact of charter schools on small districts. I don't know what 3 the answer is, I just know that's not the answer. off my soap box now. 5 6 Our priority improvement challenges are very -- we've been trained well. We have one of our 7 great supporters in the room, that's over my left 8 shoulder, Chat Auer (ph) who's in the School Improvement 9 Unit, along with his boss, Peter Sherman. 10 trained us very well to get very strategic and very 11 honest about what our challenges are. It used to be that 12 13 you'd put in a bunch of flowery words there about your challenges that really didn't say anything. These 14 challenges are very cut and dried. Our -- our TCAP data 15 16 shows that our students are not achieving academically on 17 the state -- in state expectations for reading, writing, math and science. That's our challenge. Our kids aren't 18 performing. 19 Our second challenge is, they are not 20 growing as fast as they need to in order to perform. 21 our third challenge is they are not demonstrating 22 23 readiness for college or careers by the measures we use 24 ACT and graduation rates. We -- we are very -- we -- we do not sugar coat our challenges. We have serious 25



1 challenges in our district that we're facing. And we 2 have now -- and I hesitated by even writing the second 3 root cause, because it seems like a blame game, and that's not what it is. It's just saying this is a -this is a cause of our challenges. 5 6 The first is that we -- we accept that our 7 rule of creating a great curricular and instructional design in our district isn't meeting the needs of our 8 It's obvious that it's not, because they are not 9 kids. So we need to do the -- the hard work it 10 performing. 11 takes to create a better, more thought -- thoughtful and -- and intentional curricular and instructional design to 12 13 meet the needs of our kids. But the other challenge is, despite having 14 a great and supportive community, I love this community 15 16 in Cortez, a deep belief in the commitment to the virtues 17 of a high quality and a complete education are missing. And what I mean by that is, as the superintendent who --18 who has pushed the agenda, who has said we're going to 19 focus more on student learning, we want to do more things 20 which often requires harder work in the classroom. 21 22 it requires increasing higher expectations. 23 The biggest challenges I've gotten from my 24 community is: Why are you doing this? Our kids -- we

don't want this. We don't want more school; we don't



- want harder school. And so we -- and working with my 2 high school principal and his team with about 20 high 3 school seniors who are so close to graduation, and we're literally pulling them in, begging them to do the last 4 bits of work and talking to the parents. And the parents 5 6 are saying things like: Well, you know, it's up to them. I'm like, no, stop saying that. Don't let it be up to 7 them. Make it up to you and tell them to graduate from 8 high school. It's the last thing that you have control 9 10 over. So those are those -- that commitment to -11
- let's see it through, let's do this thing. And -- and 12 13 so we are actively working with our community to try to change this culture. The -- the -- well, what I'm going 14 to talk about later is, we all know this isn't a one year 15 16 job though. A cultural shift is a 30 year job. So we 17 know that we are just beginning this work.

So what are we doing about it? 18 It's two things. One is, there was a kind of critical watershed 19 20 moment, I think, in Montezuma-Cortez, that happened in the spring of 2012, and that's what that first box is. 21 "Do what is right, not what is easy." And then we're 22 working on what I call our three buckets. 23 The three 24 buckets that we're focusing all of our attention on to try to shift this district. The first box is "Do what is 25



- 1 right, not what is easy," is really representing the 2 critical decisions that were made in the school district before I came onboard. 3 I came onboard in the summer of 2012. 4 July 1, 2012. Put these critical decisions that were 5 6 made at the board level that spring, saying, enough is enough. And these are just five of them, there are 7 actually more that happened in a four month period. 8 massive district and school leadership overhaul: A new 9 superintendent, four of six new school principals. 10 11 there was a recognition that leadership was not in place to make the changes; that we needed to make change fast. 12 13 A transition from a four day week to a five day week. As you guys probably can suspect, that was a huge community 14 issue. 15 16 A new schedule from the high school from a
- 17 four by four schedule, where the students would do four classes in the fall and four different classes in the 18 Which sounds good sometimes, but the reality is 19 20 that a student can take Algebra I at the beginning of their freshman year, and not take Geometry until the 21 beginning or end of their junior year. And having a year 22 and a half of no math in the middle doesn't do much for 23 24 student achievement. So we went to a straight six.

Adoption of full day K, district-wide.



1 Wednesday early release for teacher collaboration. 2 this board might suspect, choosing one of those battles in a four month period would have been a huge task for a 3 This board made those five decisions over a four board. month period, and I'd like Mr. Lanier talk a little bit 5 6 about the thought process this board went with. Well, this -- this started 7 MR. LANIER: before 2012, but that fall after the election in 2011, I 8 9 had been on the board eight years and at that time, the -10 - the -- the longest member on there besides me --11 myself, was two years. But I knew that in year two of priority improvement, the way things were going, we 12 13 weren't going to make it. And so with a lot of discussion with the other board members and -- you know, 14 we decided there were some major changes that needed to 15 be made and made now. And that's why we made a 16 17 superintendent change. In talking to the teachers and the 18 principals leading up to this, their biggest complaint to 19 20 me was not pay. I mean, they all want more money, but their biggest complaint was the work they were doing, 21 they didn't feel like mattered. You know, that -- that 22 no matter what we did, we -- our score stayed the same or 23 24 went down, and so -- so why work? You know? Why -- why put their heart and soul in it if -- and so I -- I made 25



- 1 the -- it came to me that this board had to own this.
- 2 You know, these teachers and these principals, until this
- 3 board made a change, they couldn't do it themselves. You
- 4 know, they were operating under a system that we had put
- 5 there, and they didn't have the authority to make the
- 6 change.
- 7 So we decided that it was time for a major
- 8 overhaul. We got a lot of pushback, especially when we
- 9 went from a four day week, which was implemented as a
- 10 budget saving. And as we looked at that, you know, maybe
- 11 there might have been a little bit of savings, but at
- what cost on the other end? And that was a rough spring.
- 13 You know, when we -- but as I look back on that now,
- 14 going through that, the long board meetings, the heat
- 15 that we took. And Commissioner Hammond I think was
- 16 probably involved, got letters from parents, and maybe
- 17 the whole State Board did, but --
- 18 CHAIRMAN LUNDEEN: Yes, I did.
- 19 MR. LANIER: You know, there was talk of a
- 20 recall of the Board and -- but we went back to this five
- 21 day week, because we just didn't feel like the time that
- 22 the students -- the teacher didn't have the time to help.
- 23 And so we were criticized, well, just going to five day
- is not going to fix it. And I said, well, we understand
- 25 that. We're not going to go back to business as usual.



- 1 Things are changing fundamentally. And then we got
- 2 criticized for moving so fast. But you know, we decided,
- 3 if we're going to make the change, we just want to do it
- 4 all at once and get it over with. And that's why we did
- 5 all of this.
- 6 And -- and as I look back now, that's --
- 7 in -- in the ten years that I've been on the board now,
- 8 I'm most proud of what we did that spring. Those changes
- 9 that we made. And then in hearing from the community at
- 10 the time, after -- after we did all of these changes.
- 11 The silent community. I was amazed at the amount of
- 12 support that we got from the community for doing -- for
- 13 making these massive changes in the district. And we
- 14 brought in a lady that started the changes, and then Mr.
- 15 Carter's come in and -- with his energy and commitment,
- we've -- we're doing -- as I feel, we're doing the right
- 17 work now. Before we were doing work, but it wasn't the
- 18 right work. It was the easy work; the fun work.
- 19 CHAIRMAN LUNDEEN: And the implementation
- of these changes was in school year '12-'13, or '13-'14?
- MR. CARTER: '13-'14.
- 22 CHAIRMAN LUNDEEN: '13-'14, okay, thank
- 23 you.
- MR. LANIER: No, it was '12-'13.
- MR. CARTER: '12-'13 was when the



1 decisions were made, but we switched the four day and the 2 five day --3 MR. LANIER: Oh, yeah, we switched the four day to five day. 4 (indiscernible -- multiple speakers) 5 6 CHAIRMAN LUNDEEN: Okay, I'm just trying to get a timeline. 7 MR. LANIER: We made -- we made these 8 decisions -- we changed the superintendent in the middle 9 of the year of 2012. We decided that we couldn't wait 10 11 another -- you know, these changes needed to be made now, and if we waited till the end of the school year, we were 12 13 losing -- we would -- effectively we felt like we'd lose 14 another year. So that change was made immediately. The other changes were voted on and announced and studied 15 16 that spring. And then they went into effect --17 CHAIRMAN LUNDEEN: In the fall --The fall. 18 MR. LANIER: 19 So, so that's one of the MR. CARTER: 20 reasons that I -- I -- I suspected because of all -- the 21 reading I've done, the research I've done on 22 transformative change, there was often an implementation 23 (indiscernible) and we got it. I mean, we -- we're following the research very closely. I'm hoping that we 24

also follow it on the next slide. So we'll see how it



1 goes.

2 But it's funny, we also made a change that 3 was -- it seems like such -- compared to these ones, not a big one. I didn't even remember to put it on here, but we switched start times where elementary now goes early, 5 6 and high school goes late, following the research on -on the teenage brain. So it's -- but -- but that was a -7 - in most districts, that would be a monumental change. 8 That would have school board meetings that would go four 9 and a half hours talking about -- and this board got so 10 11 good at change that spring. That was just like a one-off change. Like, hey, this is the research. They put it up 12 13 there, they talked about it, they got the community to give input. They made the change. 14 So they really made a lot of changes that 15 16 fall -- that spring. And thank god that there was an 17 interim superintendent that was a change agent. I don't 18 know if you know the name Mary Rubidoux (ph), she was the superintendent of year in the State of Colorado in 2007, 19 and she was my boss in Telluride. But she came in and 20 said: I'm a second term president; I'm not running for 21 re-election, let's do this. And let's set the next person 22 23 up for success. And really, I couldn't have done -- I mean, as a new superintendent I would have been run out 24 on the rail if I tried to do any one of these things as a 25



- 1 brand new superintendent. So I thank -- I thank my lucky
- 2 stars that this Board hired that lady to come in and set
- 3 the table for us to make transformative change, hopefully
- 4 in a short period of time.
- 5 So I just want to go through -- so those
- 6 were the critical decisions in the spring of 2012, and I
- 7 want to talk about the three buckets that we focus on
- 8 most in our school district. How am I doing on time
- 9 here? I'm already over, aren't I? Is it okay for me to
- 10 keep going?
- 11 UNIDENTIFIED VOICE: Yes, you're fine.
- 12 MR. CARTER: Okay, and I'll -- I'll just -
- 13 I'm not -- these are lots of words on these pages, I'm
- 14 not going to waste your time talking about all of them.
- 15 But we -- we -- we are very focused on curriculum and
- instructional design. Our math curricular alignment, we
- 17 really work closely with CDE's content collaborative.
- One of the things that Dr. Owen said as he was
- 19 introducing me as the relationship between Montezuma-
- 20 Cortez and CDE is strong, that's an understatement.
- 21 Although there -- there are some people out there that
- 22 see CDE sometimes as a burden, I do not. I see them as a
- 23 huge support. I need all the help I can get in my tiny
- little district with our lack of resources. So I'm on
- 25 the phone with CDE and I say: I don't understand this.



1 We need help. Send a team down. There's a team coming 2 from CDE on the READ Act coming to my district next week. 3 Chad Auer has been in my -- he's got like a -- he's got a flat -- or a little apartment in Cortez -- I mean, these guys are -- these guys are super helpful. 5 6 And working with the CDE content collaborative process was really, really helpful. We're involved in a math 7 grant with Eagle County that puts math coaches -- gives 8 some release time for teachers to be math coaches. 9 are using the math design collaborative that was brought 10 11 to us through the -- used to be the Colorado Legacy Foundation, now CEI. And we're really working on that to 12 13 have a more standards-based approach to math and science in the secondary schools. 14 In the elementary schools, we adopted a 15 16 new literacy program, Success for All, which was a big 17 deal. Changing the way teachers teach reading is a big 18 Elementary school teachers love reading. If you ask them, deep down, what are you really? Ninety percent 19 20 of them will say: I'm a reading teacher. So for us to go in and say we're adopting a district level reading 21 program that we're going to teach with Fidelity is a big 22 23 deal. And it's been challenging, but it's good work. 24 Using the right tools as a district writing program.

What we don't want, even if you're a great



reading teacher, if you're using your own strategy, and 1 2 I'm a student who is below grade level in reading, when I go to the next year, if the next teacher teaches a whole 3 new strategy for reading and writing, I'm set back on my 4 I was just getting it with the last teacher. 5 heels. So 6 that's what we're trying to do, is create some common language across our district and across grade levels so 7 that kids get it. And they can make not just one year of 8 great growth, but year after year after year of great 9 That's the only way we'll ever get to 10 growth. 11 improvement and performance. Our literacy design collaborative, another 12 13 tool that's been brought to us through this CEI. And all of these things are being implemented with an embedded 14 coaching model. It's not, sit down in September, we're 15 16 going to give you training on this, go and do good work. 17 It's consistent, it's constant. This is what teachers 18 ask for. They want the embedded coaching model. Well, they get consistent feedback. People coming in, looking 19 20 at their lessons, giving critical feedback, saying, here is what you did well, here is what you can improve. 21 going to be honest with you though; teachers want that 22 23 until they get it and then once they get it, they don't 24 want it anymore. Because these coaches come in and they are honest. This isn't good. This could be better. 25



1 some teachers say: But that's my best thing. Well, it 2 could be better. So this is -- this is some of that hard work that we're doing that's really pushing the agenda. 3 On the second bucket is something that 4 again, came straight from CDE. I got this email, it was 5 6 actually an amazing coincidence -- I was standing -- we went to the Colorado Association of School Executive 7 Summer Conference administrative retreat after our first 8 This was last summer. And I'm standing by my high 9 vear. school principal and I'm looking down at him, and I'm 10 saying, what's this book you're looking at? And he said 11 it's Paul Bambrick Santoya's (ph) Driven by Data, it's a 12 13 really great book on data instruction. And my phone buzzed and I looked at it and it was an email from CDE 14 saying: We're bringing Paul Bambrick Santoya to Colorado 15 16 to talk about his Driven by Data system. And I'm looked 17 down at Jason Weyman (ph) and I said: Well, I just arranged for you to meet Paul Bambrick and bring a team. 18 19 And so we're doing work in this and this is huge. This is going to be one of the -- this is -- so 20 -- so the curriculum instruction is how -- this is --21 this is the backbone to tell us what we need to do in the 22 classroom day-to-day to help our students improve. 23 24 these are the interim assessments that tell us where our kids are, versus the standards. And -- and are they on 25



1 track to make progress that they need in order to perform 2 at proficiency levels? 3 So the PD and the (indiscernible) is ongoing. We are developing high quality, rigorous 4 formative interim assessments. We've developed in our 5 6 district -- you know, everyone loves their own acronyms, so we are branding it our "wrap and gap" process. 7 -- that's when we give the teachers the interim 8 assessments before they teach, they review it, they 9 adjust it, they can say: I don't think this -- this test 10 question should be on this assessment, it should be on 11 the next one. Then they predict -- how do I think my 12 13 kids are going to do on this? That -- that's a cycle -if you predict a kid is not going to be successful, then 14 as a teacher you are going to say: What can I do to make 15 them successful? So that's an important step. And then 16 17 plan -- how am I going to plan to make these kids do 18 better than I thought they were going to do? 19 And then at the end, you have the grade 20 analyzed and planned -- how are we going to -- so we are going to grade the test, then we're going to analyze how 21 our kids did, what kids did great, which ones should we 22 23 enrich, which ones do we need to keep practicing so they 24 keep the level of proficiency? And which ones do we need to reteach? So that -- it's a great process. 25 Our



- 1 teachers are really enjoying it and we're going next year
- 2 at the elementary level math, and writing we've already
- 3 been doing. So reading will be the year after that.
- 4 We've got a three year assessment plan.
- 5 The READ Act and Burst interventions --
- 6 intensive intervention block at K-5, which we piloted at
- 7 Manaugh, and Manaugh was our one school that saw gains in
- 8 third grade reading and intensive tutoring and
- 9 intervention. The other schools were flat.
- 10 So community engagement -- the 3B
- 11 campaign. So I -- we -- we got the best grant, but there
- 12 was another step, right? We had to win the bond
- 13 election, and we hadn't won a bond election in Cortez
- 14 since 1995 and before that it was '67. And in '95 the
- 15 bond was for two million dollars; this one was for 24
- 16 million. So this was significantly bigger task. It was
- 17 the greatest gift I was given, because it literally
- forced me, after day one, to get out into my community
- 19 and meet everybody. Because I had to tell people why I
- thought, as a brand new person to Cortez, we should build
- 21 a new school for our kids. And it was great -- it really
- 22 did increase the engagement. We are still benefitting
- 23 from that.
- We -- we spent some time going around to -
- 25 one of the things that I learned as a brand new



1 superintendent, is that teachers felt like they weren't 2 respected in our community. They felt like what they were doing wasn't honored. That people didn't think that 3 education was a top priority. And I went around and asked our business owners: Do you respect and honor our 5 6 educators? And they said: You bet we do. I said: Well, let's show them. So a lot of business owners gave 7 freebies or discounts to teachers if they came in wearing 8 their school badge -- they got a discount. So -- and 9 they all hang this sticker on their -- right on the front 10 of their business window saying, that we honor and 11 respect our educators. And that was a good, quick win. 12 13 The Be Present campaign. When you talk to our teachers and we say: What is our biggest challenge? 14 They say attendance is a big challenge in our district. 15 16 People will make a choice to go on vacation rather than 17 to come to school, even though we go to school very little in our district. We're almost at the minimum, 18 which I'm pushing too -- and I have pushed. But -- so we 19 20 -- we said, well, we need to really send the message to our community that every day is important to be here. 21 we have the Be Present campaign. 22 We've launched a redesign district in 23 24 school websites. We're doing academic parent/teacher 25 teams, which is a new way of approaching the teacher



25

1 conference, which is much more engaged, and really giving teachers the -- or parents the tools they need to support 2 3 their children -- ask that they are thinking -- really saying that our kids are our greatest asset; they are not the problem, they are the answer. We need to develop 5 6 solutions for them. 7 More inter-district and intergovernmental cooperation and outreach to improve coverage of 8 educational issue by local media. 9 MR. LANIER: We've also instituted a 10 11 program called the Twin Topics, where several times a year we'll have two topics a night for the public to come 12 13 and -- and just talk and listen and ask questions. a very informal setting. 14 MR. CARTER: It -- it's kind of this 15 16 approach, bringing the board out to the community. 17 Because you know, a board meeting is really an 18 opportunity for the public to watch the board meet. It's 19 not -- there is a slight opportunity for them to say their mind, but they don't get a lot of input and back 20 and forth from discussion, so we wanted a more informal 21 22 area where we pick two interesting topics like: Let's 23 talk about gifted education and school finance.

we go and we spend 45 minutes on each topic, and it's

very much a conversation. It's a great -- thank you, Mr.



- 1 Lanier, I had forgotten to put that in there.
- 2 UNIDENTIFIED VOICE: What did you call
- 3 that?
- 4 MR. CARTER: Twin Topics. Yeah. It's
- 5 something that -- right now, I don't feel like Montezuma-
- 6 Cortez is in the business of going out and saying these
- 7 are the answers, but when we do make the progress, it's
- 8 one of the things that I'll go to places like Kasbe and
- 9 say, you know what, we should share this, it's a really
- 10 good strategy and engage the community.
- 11 Early indicators of progress -- this isn't
- 12 just me. I went and looked for research; I wanted to
- 13 know, what are the things I should be looking for first?
- I knew -- or I suspected we'd see a dip in performance.
- 15 But what are the other things we could look for? Say,
- are things moving in the right direction? The highest
- 17 graduation rate in six years at MCHS last year. It was
- 18 the first time we moved into the 70 percentile bracket.
- 19 This year, fingers crossed, we're going to have the
- 20 highest again. This is directly related to really a
- 21 focus starting at the beginning -- well for those
- 22 seniors, it was the beginning of their junior year,
- 23 saying what can we do to get this kid on track to
- 24 actually walk across the stage, ready for college and
- 25 careers?



1 Local K-5 reading data is unbelievably 2 promising. I'm very interested to see if TCAP reinforces 3 The third grade reading data came back down two points off of last year, but as we all know, those are apples to oranges. It's not a trend, because those are 5 6 different kids. So -- and it tracked pretty well. knew that those kids were struggling in reading. Our 7 fourth and fifth grade data, I'm hoping, are going to be 8 very, very strong. 9 Highest average daily attendance we had in 10 years last year. Up two percent district wide. 11 percent is a huge amount. That represents 16,000 days of 12 13 school that were attended, that weren't attended the year before. And we celebrated that, that was big. 14 The lowest discipline incident rate in 15 16 years. The year before I came onboard, we expelled 57 17 students in the district. Last year we expelled seven. Because kids belong in school, not out of school. 18 look for alternative ways to give consequences to bad 19 decisions, and get kids back in the building as fast as 20 possible. 21 Significant instructional time has been 22 added to the learning day. This -- this is something 23 24 that they're looking for leadership changes, these last three. We've added ten minutes to the school day, and a 25



8

- day of instruction. People say, what's ten minutes? Big
 deal. I'm like, you know what a great teacher can do in
 ten minutes? A great teacher can -- can do a really
 intensive math instruction in ten minutes, that over a
 year 165 times, will make a difference in the kids' life.
 So I'm proud of those ten minutes, and we're going to
- 9 contract. Five days with kids, and five days to prepare

override this year, to add ten days to the teacher

keep pushing. We are going to go for a mill levy

- 10 for kids. So we haven't even passed a mill levy override
- in Cortez, so I'm a glutton for punishment.
- We're increasing our emphasis on
 recruiting high quality teachers, and increasing our
 emphasis on retaining high performing teachers. One of
 the challenges in Cortez, without a doubt, is that we -we bring in brand new teachers, train them up really
 well, and when they get to their third or fourth year,
 they say: Where can I go get some more money? And so
- what we need to do is make our district sticky. One way
 is to increase salaries by adding ten days to the teacher
 contract.
- 22 This is challenging work though with 23 board, I have to be honest with you. Every time we seem 24 to take a step forward, we have a couple steps backwards 25 in different areas. The third grade reading data came



1 and we were hopeful. We wanted to see -- because -- you 2 know, that's the data -- we have 28 pieces of TCAP data that come back to us, and we get one at the end of the 3 April, and 27 at the end of July. And you live on the one at the end of April for three months, and the one 5 6 that came back wasn't something that we can really go out and celebrate. And that was -- that was a challenge. 7 We continue to struggle with staff morale. 8 We're asking teachers to work harder. And work smarter. 9 10 And some people are saying, I already work hard. And they do. So staff morale continues to be low. And we 11 continue to struggle with community buy-in. And we 12 13 struggle with the balance. I'm just going to really quickly talk 14 about this. The -- we've been doing NWEA MAPs for quite 15 16 a long time, for about nine years, but we haven't seen 17 dramatic increases in performance. In fact, we've seen pretty much flat performance, sometimes down performance. 18 So as superintendent, I have to ask the hard questions, 19 20 like, why do we do this? It's not helping us. Well, next year, we -- I believe we will still see some real 21 growth on NWEA MAPs. I think we're going to see growth 22 23 on everything next year. I'm not confident -- I'm 24 hopeful, but not confident that we're going to see enough gains this year to get out of priority improvement. 25



1 So next year is our big year. What's the 2 problem with that? We're going to PARCC. So I have to 3 decide -- do I keep NWEA MAPs so I can come back to this board to ask you to reconsider our accreditation rating? 4 The problem is, we're adding hours and hours and hours 5 6 and hours of assessment that we haven't seen a whole lot of value out of. So I have to make the decision --7 that's the balance. Do I want to have the data --8 because I'm going to come back with local interim 9 10 assessments, and you guys are going to say, this looks 11 great, what do they mean? And I'm going to say, I don't know, they are local interim assessments, they are not 12 13 tied to anything. NWEA MAPs is going to have a longitudinal 14 data. We're going to be able to see these kids have 15 16 These kids are now growing. We are at 80 percent 17 reading proficiency in the fourth grade. That's great 18 PARCC, we don't know yet, because we're not going to get that data back till December. 19 So one superintendent threw out a number, and I haven't done my 20 due diligence on this, I'm going to be very honest. 21 he said, if you do NWEA MAPs and all the CMAS testing for 22 23 fourth grade, it's going to be almost 22 hours of 24 testing, put in front of a computer for a fourth grader between the beginning of April -- or the beginning of 25



March and the end of April.

1

17

19

20

And when he said that, I held my hands to 2 3 my head and I said: I have to balance my dilemma of, I want to have the data to come back to this Board to negotiate for reconsideration against -- is it right to 5 6 have a nine year old spend 22 hours in front of the computer testing? So -- and to be honest with you, I've 7 not made my decision yet. I don't know if I'll just say, 8 we'll ride it out and hope that your -- your six -- five 9 (six) is a good year for us in data on the PARCC test. 10 11 And the other challenge -- I'm going to go very quickly through this, because this is nothing new to 12 13 this Board and I want you to know I'm not daft. I know this Board doesn't control finances in the state. 14 I know you wish you did, and just like my board wishes we did, 15 but the reality is, there we are in Montezuma-Cortez, 16

18 in. We have no mill levy override. If you go just 11

it's \$6,329 of state and local contributions. That's all

miles up the road to Dolores, they get \$1261 more per

student, per year than we get. You go seven more miles

to Mancas, they get \$2640 more per student, per year.

22 And then, get in your -- this used to be a long drive,

now it's about an hour, up to Telluride, they get \$5000

24 more per student, per year. Now that's -- priority

25 improvement district, performance district, performance



district, accredited with distinction district. And then 1 2 you look at the poverty line, the free and reduced rate, and it's the exact opposite. 3 So here we have a state where we have the 4 students with the least amount of need getting vastly 5 6 more resources for their education. And the students 7 with the most need getting vastly underfunded. And I have to say this is troubling to me. I used to be in 8 Telluride, remember? I was coming from Virginia where we 9 10 got \$14,000 per student. I was troubled by \$11,000. 11 then I went and became the superintendent at Cortez and had a rude awakening to the reality of being in a small, 12 13 underfunded school district, and being asked by the state legislature, and the Board of Education, you better 14 improve fast. Get it done now. And I'm looking up 15 16 saying, I'm trying to catch up to those people? Let's 17 get real. This is a challenge. And I want to ask the State, and I'm glad 18 19 I'm on the air here -- we have to ask ourselves -- we 20 spend a lot of time, and I was in a very -- I think one of the best meetings I've been in in a long time, with --21 it was an informal meeting with Commissioner Hammond and 22 Deputy Commissioner Owen, and WestEd, and -- and Ed 23 24 Trust, and a bunch of superintendents talking about, how

are we going to close this achievement gap? We are not



1 doing it. And I have to ask, are we going to eliminate 2 the opportunity -- which one is going to come first? I -3 - I -- I don't know that we're going to get to closing the achievement gap, until we take a serious hard look at how we fund public schools in Colorado and start saying 5 6 that the kids that need the most should get a little more resources, maybe, than the kids that don't need the most. 7 It's not a nice thing to say, because 8 you're -- you're telling rich communities, we're going to 9 10 take money from you and shift it to the poor communities. But that's what we do in America, I think. But I do want 11 to say -- and I'm very close to the end of my 12 presentation, Board. 13 We have a lot of additional supports. 14 -- we -- we benefited from the TDEP, a program which had 15 16 some ups and downs, but there were some ups. We got some 17 good value out of TDEP. CEI, formally COF, we're an 18 integration district, and we're further along on SP-191 than virtually any other district in the state, because 19 we were one of the 13 integration districts. We -- we 20 have incredible support from CDE, the school and district 21 22 improvement unit. 23 And we've been blessed by being awarded --24 or being asked to be participants in this UVA. They call

it the School Turnaround Program, that was making people



- 1 in my district very confused, because they thought we 2 dropped from priority improvement to turnaround, so I just renamed it the School Transformation Program, which 3 is transformational leadership development, and the 4 creation of district level systems of support. But if we 5 6 want to be honest, if we -- out of all of the value of all of that, it's about million bucks over five years. 7 It doesn't -- it's not even a drop in the bucket to what 8 And that's why I think the state legislature 9 we need. will listen to us, and hopefully just took our first step 10 of many steps, to start funding schools better. And --11 and I'd like them to look at the equalization as well. 12 13 But we are committed to progress. We -we are committed to stay calm. We -- we're not going to 14 -- we're not going to -- we just started this change, and 15 16 at this point, to borrow a phrase, we -- we have to stay 17 the course. We have to stay the course of this one. 18 have to follow through on the hard work -- and it is hard work -- of -- of making this change, and stay positive 19 20 that we're the right people to do it, and we have the right plan. We have to continue to work hard, and then 21 hopefully we'll be able to sleep well at night. And --22 23 and -- and be celebrate that we've made some growth for 24 kids. So, thank you, Board.
- 25 CHAIRMAN LUNDEEN: Madam Vice Chair?



25

Mr. Lanier, I'm very curious, 1 MS. NEAL: 2 your comment about the Board work. Are -- are you seeing 3 -- are they beginning to change? I mean, are -- are you being recognized for having done exceptional work? Or are there still doubters out there? 5 6 MR. LANIER: Oh, there's still some 7 doubters, but I think that -- I think that people are seeing what we've done and they are very appreciative of 8 what we've done. 9 MS. NEAL: And -- and I would just have to 10 11 add -- I loved your comment about going -- you know, back to a five day week, because while that, in many 12 13 districts, was implemented in order to save money and et cetera, in reality you just -- you know, when you make 14 that kind of a change it's very difficult to move it back 15 16 because they are used to four days. 17 MR. LANIER: Right. MS. NEAL: But that and the start time --18 19 I love the start time, because we went through that when I was on a local board and it went nowhere because 20 21 everybody just screamed. But you know, research shows high school kids are not real smart at 7:30 in the 22 23 morning.

MR. CARTER:

MAY 15, 2014 PART 1

It's conclusive.

MS. NEAL: That must have been really --



- 1 yeah.
- 2 MR. CARTER: It -- it is, and -- and our
- attendance rate at the high school went through the roof.
- 4 MS. NEAL: Yeah, yeah.
- 5 MR. CARTER: I mean, it -- it just went
- 6 immediately through the roof. And everyone said: You're
- 7 going to see a decline in athletic participation. We
- 8 didn't see any declines.
- 9 MS. NEAL: Yeah, that was our --
- 10 (indiscernible -- multiple speakers)
- MR. CARTER: None of it declined.
- MS. NEAL: -- where you can't do that
- because they have (indiscernible) -- at 3:00.
- 14 MR. CARTER: Kids cut their jobs. Nothing
- 15 else. It really -- it really was a good move.
- MR. LANIER: You know, the perception was
- 17 out there that we had given the teachers a four day week
- 18 because we couldn't give them a raise, so we gave them
- 19 the extra day off. And that wasn't the intent of the --
- of why we went to a four day week. But when we switched
- 21 back, that's -- you know, that's where we received the
- 22 most criticism and pushback. And -- and it was tough,
- 23 you know, to recognize that from those teachers. But --
- but to understand that, you know, this is about the kids.
- 25 This isn't about the extra day off or --



1 MS. NEAL: And you really have done the 2 hard work. I -- I'm -- I hope that the reception will 3 continue to improve. MR. LANIER: Well, one of the -- one of 4 the -- I guess the added benefit is I was talking to a 5 6 judge after we had made this decision and -- and she told me that -- that in her delinquent -- or her juvenile 7 delinquency cases that she heard, almost all of them, 8 since we'd gone to the four day week, were kids that got 9 in trouble on Friday, that we were unsupervised. Because 10 11 their parents had to work. I mean, that's not a reason to go back to five day week, but that was an added --12 13 MS. NEAL: That's one of those issues. MR. LANIER: -- one of those side issues 14 that -- that -- that, you know, I think we helped that 15 16 way. 17 MS. NEAL: Well, it certainly sounds as if you're on the right track, I think. I congratulate you 18 for the work that you've done. 19 Thank you. It's -- the -- so 20 MR. CARTER: I was on the radio a week or two ago talking about asset-21 based thinking, and really looking at our district as 22 23 this vehicle of positive change. And -- and I was being very positive, and finally the -- the interviewer said: 24 Okay, there's got to be some frustrations. And -- and I 25



1 just talked about this with my wife. I'm -- I'm horrible 2 around the house as a man. I just can't do anything. 3 I'm pretty good at teaching and learning, and that's about it, but I can paint. That's the one thing around the house -- my wife says: Let's paint this room. 5 6 very methodical about it. I take off all the plates, I put up the painter's tape. And the reason I like it is I 7 can transform a room in one day. It's hard work. My 8 9 back hurts at the end of the day. But at the end of the day I can say: There! It's done. 10 School; there's nothing like that. You --11 12 you work all year long. You work your hiney off and 13 you're focused and you're intentional and you're committed and at the end of the year, the scores go down 14 two percent. You just sit there and -- I mean, it is a 15 challenge and it's -- nothing's fast. We have to know 16 17 though and stay confident that we know this is the right 18 work for kids. We see these early indicators and we have to stay strong, keep pushing, keep staying positive, 19 20 supporting our teachers, trying to find those areas that -- that aren't effective, and take them off their plates. 21 And that just -- I -- I talked to a 22 23 Teacher of the Year from Connecticut and he said -- he 24 said: Alex, I'm one of the teachers that drinks the 25 Kool-Aide. When -- when there's a new program that comes



- 1 into town, I'm the guy -- data-driven instruction -- he
- goes, I'm the one that wears the shirt. I put on the
- 3 shirt that says "data-driven instruction". And then the
- 4 next year, I put on the shirt that says "success for
- 5 all", and the next year I put on the shirt that says, you
- 6 know, "PBIS". I -- I'm the guy, he says, but after 20
- 7 years I feel like I'm wearing 20 shirts. And he goes, I
- 8 never take a shirt off.
- 9 And -- and it's time for us to start
- 10 looking at ways we can let teachers decide which are the
- 11 three shirts that you really like to wear, and let's wear
- 12 those things out.
- 13 CHAIRMAN LUNDEEN: Angelika -- I will come
- 14 back to you, Elaine.
- MS. SCHROEDER: So forgive me, because I
- think it is our job to ask some hard questions, and this
- 17 is kind of a hard question, I think. You're one of the
- 18 first that I've heard who've talked about the challenge
- 19 particularly in a rural community, but not necessarily,
- about the commitment of the community to high education.
- 21 It's, I think, a lot more important than we realize. And
- 22 peeling back that particular onion, with your community,
- might be very, very helpful.
- Very often it's a fear factor. A fear we
- are going to lose our kids; if we educate them too well,



they will go New York City or Las Angeles. And it's not
the conversation about: What does it take today to live
in a beautiful, rural community, have a family and have a
successful way to earn a living? And I -- I can't
imagine that Cortez-Montezuma is any different than any
place in the United States, if you're not at a pretty
high level of education, you can't be a farmer; you can't
be a rancher. You are not going to get a very good job

even in the extraction industries.

- But those conversations that we kind of --10 11 they are hard conversations to have to understand how all 12 of our industries, other than maybe cleaning hotel rooms, 13 have just changed dramatically, and that we as parents -and I'm talking about your parents -- really do need to 14 keep pushing our kids and supporting our kids. 15 16 easier, I think, in Telluride, because that community 17 already knows that to some extent.
- MR. CARTER: It's the other side -- that
 19 having been in Telluride, you are on the other side of

 20 the spectrum there.
- MS. SCHROEDER: You are on the other -you truly understand, and you have the commitment,
 therefore the voters give you the \$11,000 per kid. I
 mean, it -- I think it's all connected. I don't know how
 you do it. You're not the first rural district where



1 I've heard from a board member -- not actually 2 acknowledge it, but actually say it -- our kids don't need Calculus in such and such, because they are never 3 going to use it, because I know such and such industry isn't going to require it. We don't know -- we do not 5 6 know what our kids are going to need. Even in ten years. And that's not a comfortable conversation to have, but --7 MR. CARTER: One of the things that I 8 picked up -- one of the -- at Kasbe, one of the things 9 that have stuck in my mind over the years is that when 10 11 they gave the statistics about how many -- how often people change careers, and -- and the careers that these 12 13 kids are going to be in may not even exist now. And so that goes back to what -- what you're saying. 14 MS. SCHROEDER: Yep. And you understand 15 16 that. But I'm not sure the parents of the high school 17 seniors -- aside from the fact that parents of high school seniors sometimes are kind of tired of having a 18 senior in the house. I get that part. But maybe if you 19 20 just start with the parents of your young kids on how really important that is, and then have them share it 21 with the rest of the voters from your community. And you 22 23 will eventually get your override. 24 MR. CARTER: Right.

MS. SCHROEDER: It's really hard, and I've



```
noticed that it's a lot harder in some of the communities
1
2
      that don't have those -- as yet have those really high
3
      education need jobs. But that's what's going to save our
      rural -- I think that's what's going to save -- the fact
      that we have broadband, we have opportunities to have
5
6
      really fabulous jobs anywhere we want them. It's a huge
      opportunity that I -- I hope you can take up on. I'm
7
      very excited for your work.
8
9
                     MR. CARTER:
                                  Thanks.
10
                     MS. SCHROEDER:
                                     Thank you.
11
                     CHAIRMAN LUNDEEN:
                                        Elaine?
12
                     MS. BERMAN: My theme is similar to my
13
      colleague's. First of all, that was a very comprehensive
      presentation about what's going on in your district and
14
      the challenges you faced and the changes you've made, et
15
16
      cetera.
               I had the very good fortunate of coming down and
17
      visiting your district when Pam Sukla (ph) was on the
18
      State Board and it was at the very end of her term.
      I think if you haven't visited you -- one would not
19
20
      necessarily completely understand the dynamics.
                     I visited the Ute Indian reservation and I
21
      got a sense of the -- the diversity. The diversity of
22
23
      cultures, the diversity of a lot of different aspects of
24
      -- of Cortez-Montezuma. And I -- I -- I would -- I think
      what's stuck with me the most, listening to you, is Tim
25
```



1 what you said, which is exactly what -- what Angelika 2 just pointed out; is if you don't have the community there behind you, saying, we want more, we want better, 3 we can do better, we want our kids to do better -- it's tough. 5 6 And I'm not sure there's any more you can 7 share except, Tim, you've been on the board for ten years, is this -- is this -- has this been a change in 8 phenomenon? Has it been getting worse in terms of 9 community expectations? Or is it just the complete 10 11 independent mindedness of the people that live in that area that they are going to do what they want to do, and 12 13 ranch and go on vacation, and whatever it might be. it changed? And how do you see it turning around, given 14 that they are where they are in terms of their 15 expectations about education? 16 17 MR. LANIER: It's getting better. I think our community involvement is better. Our -- our openness 18 on what we're sharing this -- this grant -- this three --19 the new high school, the 3B -- or the bond that we 20 passed. It's forced us out there to answer questions and 21 -- and tell them what we're doing. And I think as -- as 22 23 we get younger people moving into agriculture for existence -- or instance -- they understand the 24 technology that's -- that's required. How agriculture is 25



1 changing. I'm -- I'm very positive and very confident 2 that -- that we're moving in the right direction. - I think -- I think people know that some education is 3 important, but I think a lot of people -- a lot of the older generation -- you know, I look at my granddad, you 5 6 know, finished high school, but never went to college. And was very successful. But it's just a different world 7 now and I think people are recognizing that. I don't 8 know if that answers your question, but I think we're 9 moving where people understand that education -- we've 10 11 still got a long ways to go. MS. BERMAN: Okay, let me ask a follow-up: 12 13 Is there anything that the State Board or the Department, or we could do -- and I know people love the State 14 getting involved, I mean, I know that's -- they just say, 15 16 come on in, come on in. But is there any kind of 17 messaging or anything that would help this aspect of getting the community to be completely behind you with 18 the changes? 19 MR. CARTER: Yeah, you -- in our corner of 20 Colorado, it actually -- the -- like I said, we're going 21 to be talking about a mill levy override. I'm going to 22 be very quiet about it for the next couple months, but 23 24 then we're going to launch with the new school year. But when I've gone out and worked with community members, the 25



1 -- the angle that -- the "angle", I hate to say it that 2 way. But the message that is strongest is, we need to 3 put -- put -- pick ourselves up by our boot straps in this corner of Colorado. We can't rely on the State coming down and giving us more money. We have to -- we 5 6 have to invest in our own kids. And but I want to say that I've been -- I 7 was told -- you know, when you come in as a new 8 superintendent to a new region, everyone tells you all 9 the things that aren't going to go well. But people told 10 me that the community wasn't supportive of education and 11 I've not found that to be true. It's -- we need to 12 13 educate them as to the value of completing a high quality education. The parents love the schools, and they are 14 very supportive of our schools. It's just when it gets 15 16 hard, we need to -- we need to establish some kind of 17 community grid where the community says: We're not going 18 to let kids give up. We're going to keep pushing them and supporting them and -- and not permitting students to 19 20 not follow through on the commitment to finishing education. 21 22 You know, we have -- we -- one of the 23 things that's weird, people assume that the whole school district is low performing. We've -- our top 20 percent 24 kills it. Our top 20 -- we have kids that every Ivy 25



1 League institution, every service academy, Stanford, we -2 - we have students that are just absolutely dynamite. We 3 have a (indiscernible) scholar this year. We are -- we -- our top 20 percent knocks it out of the park. We offer lots of AP classes. 5 6 But it -- it's the -- it's the students who have parents who didn't have a great experience in 7 school, who don't have the language to -- to explain to 8 their child: No, it's good for you. Just because it 9 10 wasn't good for me, doesn't mean it's not good for you. 11 And -- and that's where we're working with that community, trying to explain and work with them to show 12 13 them with 100 percent proficiency, we want everyone to feel that school is a positive place to be. 14 One of the things that I talk about with 15 my -- with my teachers is, if we send 99 positive 16 17 messages at school, and one negative message, which one 18 is the student going to walk out of the building with? So we -- we can't send one negative message. We have to 19 20 be perfect. And -- and it's hard to ask for perfect, but on this one, I'm asking for perfect. I'm asking for 21 22 teachers to send nothing but positive messages to kids, 23 even when you're giving them constructive feedback. 24 Instead of going up to a kid and saying: Tim Lanier, I

can't believe you've been absent for three days in a row!



- 1 You've missed so much work! If I'm Tim Lanier and I've
- been absent for three days, I know I'm going to be absent
- 3 tomorrow too. Because that was my reception as I walked
- 4 in the door for the first time in four days. Why don't
- 5 we say: Tim Lanier, I'm so happy you're here today.
- 6 I've missed you. And I'm so excited to catch you up on
- 7 the work that you missed. It's going to be a challenge,
- 8 but we're going to get it done.
- 9 You said the same thing in a positive way.
- 10 And -- and so we're trying to change the language. And
- 11 when we talk to parents, we want to change the language
- 12 too. Because when we think we're being constructive,
- 13 sometimes we're -- we're nagging. And the teacher, and
- the parents are saying, geez, this is just like I'm back
- in school again. And what we need to do is change our
- 16 language. And -- and that's the challenge. Because
- 17 we're straight shooters in Cortez. I learned that the
- 18 hard way. People will tell me exactly what they think
- 19 about what I'm doing. They tell you right -- they are --
- 20 they -- they come at you at a different angle, and
- 21 Cortez, boy, they just come straight at you and let you
- 22 know what they think. And I like that, you know? But we
- 23 need to be -- we need to be straight back with them, but
- in a positive way.
- MR. LANIER: All right when we were --



1 promoting the new high school, I attended a meeting at --2 at one of the community groups, and they were talking 3 about the Ag program, or the new school having the new Ag room, Ag shop, and talking about the technology, the welding, and -- and the computerized welders. And a 5 6 comment that one of these guys makes, he said, yeah, but 7 when my son gets home, he just welds with a flat top, in an old flat head six welder. What good is learning how 8 to weld with computerized welding? And that has bothered 9 me, and has stuck with me since he made that comment 10 11 that, you know, somehow we need to -- to help move these 12 parents so that they know that -- because this kid may 13 not stay there all the time, but if he learns that skill, and learns how to run that, he has a -- an opportunity to 14 move up in the world. 15 16 MS. NEAL: A skill. 17 MR. LANIER: A skill. So that's one of 18 our challenges. CHAIRMAN LUNDEEN: 19 Pam? 20 MS. MAZANEC: Well thank you very much for 21 this presentation; it's been very informative. 22 wondering a little bit about the community, and you've kind of touched on it here a little bit. What are your -23 24 - what are your numbers? Like, how much of your community does not have children in school? And I'm also 25



1 wondering, what do your students do? What historically your high school graduates or maybe your drop-out 2 3 students, where do they end up? Are they staying in the Cortez area? Do they move away? What's -- what's their 5 movement? 6 And the second question I have is about Are your teachers local? Or do you have a lot 7 of -- you were talking earlier about having trouble 8 keeping teachers. Do you have a high population of 9 teachers that are coming from other areas that are not 10 local citizens? 11 So Mr. Lanier knows a lot 12 MR. CARTER: 13 more about the history of Cortez than I do, but I can --I can say that my -- as a newcomer to the district, one 14 of the reasons why I think 3B was successful, one of my 15 catch lines was: I've never lived somewhere where more 16 17 people are from here. You -- you know -- everywhere I've 18 ever lived, everyone was from somewhere else and moved to this place. I came from the east coast and Northern 19 20 Virginia, and no one is from Northern Virginia. And then I went to Telluride -- no one is from Telluride, everyone 21 came to Telluride. And Cortez, 90 percent of the people 22 23 you talk to say, oh, I graduated from MCHS. I'm like, if 24 there's ever been a community to invest in itself, it's 25 this one. Because you are investing in the people that



- 1 are going to be your neighbors for the rest of your life.
- 2 And -- and hopefully taking care of you, and be your
- 3 police chief, and be your -- your cashier, and all these
- 4 other things. So -- so I will say that it's a sticky
- 5 community. People come home. It's a beautiful place to
- 6 live and even -- we just hired a new Director of Finance
- 7 who had been all over Colorado and now she's back.
- 8 Because she always wanted to come back home. She was
- 9 from -- from the county. So it is a sticky place.
- 10 Our teachers -- it's a very
- 11 interesting teaching staff. We have a lot of -- a heavy
- 12 group of teachers that have been there for a long time
- 13 that are -- that are locals and have been there forever.
- 14 And then there's not a bunch in the middle, and then a
- 15 lot of young teachers who have only been there for a
- short time and not many of them are from Cortez. Would
- 17 you agree with that?
- 18 MR. LANIER: Yes. And as far as our
- 19 students, what they do -- you know, I think most of the
- 20 students, if they want a -- a real high paying job, leave
- 21 the area.
- 22 MS. MAZANEC: Because you have mostly
- 23 farming and ranching and tourism?
- MR. LANIER: Tourism, the school district,
- 25 healthcare.



1 MR. CARTER: (indiscernible) 2 MS. MAZANEC: A lot of big farming, big 3 ranching? A lot of --? MR. LANIER: 4 Yes. UNIDENTIFIED VOICE: Some really big 5 6 ranching. MR. LANIER: You know, I think a lot of 7 the students would like to come back, but it's just tough 8 to make a living there. I think a lot of people would 9 like to live in the area. 10 MR. CARTER: One -- one of our assets 11 right now that's bringing a lot of money into the county 12 13 is oil and gas. Which is something that we need to think about -- should we preparing kids to go into that field 14 and -- and engage that? I mean we -- in the paper 15 16 yesterday was Kinder Morgan investing \$262 million this 17 year in infrastructure. So it's a -- it's a big --18 Kinder Morgan gets about 90 percent of the CO2 out at 19 Montezuma County. So that's good news for the mill levy's because they are going to end up paying about 70 20 percent of it. 21 And it might be a really good 22 MS. BERMAN: 23 opportunity to educate your community about how skill 24 sets can help their students go on to do something different. 25



1	MR. CARTER: Right, right. And that Ag
2	program is super successful. It's one of our prides and
3	joys. We have our music program is known across the
4	state as one of the best band and vocal programs. And
5	now we're focused on getting our academic programs
6	organized as well.
7	CHAIRMAN LUNDEEN: We have three or four
8	minutes to wrap up. Jane?
9	MS. GOFF: Yeah. Just some popcorn
10	questions. What do you think is what do you attribute
11	the return the lessening of the drop-out rate to
12	what do you think is (indiscernible).
13	MS. CARTER: So in my first year as
14	superintendent I went to a meeting in the first two weeks
15	of school at MCHS and we were around the table it was
16	the principal, the assistant principal, all the
17	counselors and a couple key RTI teachers. And we went
18	through the senior class name by name, how many credits
19	they had, where their challenges are, what are their
20	challenges at home, what can we do to support them? And
21	about and it was an incredible meeting. I was getting
22	chills running up because these every educator was
23	leaned in on these kids and talking about how are we
24	going to support these kids with a vision towards next
25	May? And I leaned over to one of the counselors that had



- 1 been in the building for 15 years and I said: When did
- this meeting happen last year? And she said: Alex, this
- meeting has never happened before.
- 4 So when -- when we had a jump of nine
- 5 points in our graduation rate, I can tell you that the
- 6 principal, Jason Weyman (ph) can say, it was these 18
- 7 kids. He knows exactly which kids it was that got the
- 8 jump, because they focused on them from September on.
- 9 And it was with integrity. These kids were not held to a
- 10 lower standard; they were held to a very high standard,
- 11 but they were given the support. So that's the answer,
- is -- is that, you know what? There's a focus right now
- on helping kids through it.
- 14 Now, a lot of our focus right now
- instructionally and curricularly, is at the elementary
- school. Because that's where -- that's where we're gonna
- 17 see the -- the huge change. But we wanted quick wins,
- 18 and quick wins are -- give kids the reason to stay,
- 19 rather than the reason to drop out and quit.
- MS. GOFF: Have you all had one of the --
- 21 as part of counselor core, so that the institute -- or,
- 22 institution in -- initiation of ICAP, for example, or if
- you use an (indiscernible) or some sort of college career
- 24 planning tool, if you've been able to --
- 25 MR. CARTER: Absolutely. One of the --



one of the great assets we have is a career pathways 1 2 program at the high school, so all of our students are on ICAP and they get yearly, almost monthly updates on how 3 things are going in progress. So we're -- we're seeing that as being a real great tool to show kids the path 5 6 forward. Absolutely. Is the -- is the community 7 MS. GOFF: aware of that? Are the -- are the folks parents and 8 community members, I'm thinking, tie-ins for partnership 9 for internships, and then keep the -- the community and 10 the career interest building and growing and --11 MR. CARTER: We can grow that. 12 13 MS. GOFF: If everybody is --MR. CARTER: We can grow that. 14 MS. GOFF: You're working on developing 15 all of that --16 17 MR. CARTER: Yeah, we are working on 18 developing that. But you know, one of our things that we didn't -- we haven't done well -- is toot our own horns. 19 20 Show the people the programs, the good news that's coming out of schools. There's a lot of that. So it would be a 21 22 good idea to engage with our local industry, and our 23 local businesses in healthcare and say, how can we get some students into your offices and spend some time here 24 25 in that sophomore/junior year, so they can really have a



1	vision for the future?
2	CHAIRMAN LUNDEEN: Deb?
3	MS. SCHEFFEL: I just want to thank you
4	for your leadership. It sounds like you're doing all the
5	right things and we we are behind you, wanting you to
6	do very well. Thanks for everything.
7	MR. LANIER: I appreciate it.
8	CHAIRMAN LUNDEEN: Thank you very much,
9	Mr. Carter and Mr. Lanier. I guess I've got, you know, a
LO	half hours' worth of questions and conversation here, but
11	we're pinched by time. So thank you for your time. And
12	I want to come back, and it's been a theme that we've
13	heard multiple times, I will just kind of reinforce on
L4	this cultural questions. The the change in the
15	culture, which you've been very intentional about on some
L6	important things honoring educators, and being
L7	present, those sorts of things are interesting.
L8	This bigger issue of engaging the
L9	community on the question of valuing completion of a high
20	quality education as opposed to just engaging the
21	community to raise money through an MLO or something of
22	that nature, I think that's potentially an enormous
23	challenge likely before you. And it's not like painting
24	a room. I mean, that's the big challenge in this. But I
25	think there's been a theme of that that's been very



- 1 interesting and to the extent you can be influential and
- 2 have a positive impact on that, and maybe the keys to the
- 3 root of the issues that you're dealing with. Just an
- 4 observation.
- 5 MR. CARTER: I agree. And you know, one
- 6 of the things that you can tell by my presentation, I'm -
- 7 I'm pretty good at talking. I need to get better at
- 8 listening. We've got -- God gave me two ears, right, and
- 9 one mouth --
- 10 (indiscernible multiple speakers)
- 11 CHAIRMAN LUNDEEN: My grandma always told
- me that.
- 13 MR. CARTER: But we need to go out to our
- 14 community and listen a lot more when we're engaging with
- 15 them. It's not just us telling them what they need to
- 16 hear. But listening to what they want us to hear, and
- 17 start developing the education so that it's truly --
- 18 we're -- we're working at it together, to fill the needs
- 19 of -- of that region. And I'm a newcomer, so I'm going
- 20 to get better at listening.
- 21 CHAIRMAN LUNDEEN: Well, thank you very
- 22 much for being here.
- MS. NEAL: Thank you both.
- MR. LANIER: Thanks for having us.
- MS. NEAL: Appreciate it.



1			CHZ	AIRMAI	N LUNI	OEE1	1: 1	We'll	take	about	a	five
2	minute	break,	and	come	back	to	the	next	group	٠.		
3	(Me	eting a	djou	cned)								
4												
5												
6												
7												
8												
9												
10												
11												
12												
13												
14												
15												
16												
17												
18												
19												
20												
21												
22												
23												
24												
25												



1	CERTIFICATE
2	I, Kimberly C. McCright, Certified Vendor and
3	Notary, do hereby certify that the above-mentioned matter
4	occurred as hereinbefore set out.
5	I FURTHER CERTIFY THAT the proceedings of such
6	were reported by me or under my supervision, later
7	reduced to typewritten form under my supervision and
8	control and that the foregoing pages are a full, true and
9	correct transcription of the original notes.
10	IN WITNESS WHEREOF, I have hereunto set my hand
11	and seal this 25th day of April, 2019.
12	
13	/s/ Kimberly C. McCright
14	Kimberly C. McCright
15	Certified Vendor and Notary Public
16	
17	Verbatim Reporting & Transcription, LLC
18	1322 Space Park Drive, Suite C165
19	Houston, Texas 77058
20	281.724.8600
21	
22	
23	
24	
25	